



Electrolux chooses BizView

Electrolux is the global leading manufacturer of household appliances and appliances for professional use, selling more than 50 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals.

It is with great pleasure that we can announce that Electrolux has chosen the system BizView from the NCG Group as a tool to support their forecasting process involving over 100 individuals across all regions.

BizView is used to support the forecasting process providing users with Excel-like forms that are partially prefilled and have functionalities that facilitate users in their forecasting task. Completed forecasts are automatically stored in a central database and collected data can be accessed through BI tools. BizView's web-based technology, offer the possibility for users to work both online and offline, and Excel-like feature rich forms were crucial in the decision to choose this solution.

Anders Päänder, Global BMI&S Tool Director at Electrolux AB, says "BizView is an important part of our efforts to lead and simplify the market forecasting process. The forecasting result is crucial for long term plans and decisions."

About BizView and NCG Group

BizView is one of the leading systems for forecasting, budgeting and reporting in the Nordic countries. The software provides a web-based Excel-like user interface combined with powerful workflow management. BizView is an open solution that also fits well with QlikView's and Microsoft's business intelligence offerings. BizView is developed and marketed by NCG Group with offices in Scandinavia and is marketed outside Scandinavia by partners. Over 1000 companies use our solutions.

For more information see www.ncg-group.com

About Electrolux

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 50 million products to customers in more than 150 markets every year. The company makes thoughtfully designed, innovative solutions based on extensive consumer research, meeting the desires of today's consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, cookers, air-conditioners and small appliances such as vacuum cleaners, all sold under esteemed brands like Electrolux, AEG, Zanussi and Frigidaire. In 2014, Electrolux had sales of SEK 112 billion and about 60,000 employees.

For more information see www.electroluxgroup.com