



Imagination UK chooses BizView

Bizview Systems partner Agency DNA (UK) have sold and implemented their first BizView solution to creative marketing agent Imagination, London. Imagination have an immediate need for consolidation across global offices and BizView is their tool of choice. The solution has been implemented by Agency DNA during the summer.

Agency DNA Director Chris Lever: "Imagination have been a long-standing client and have placed considerable trust in us to deliver this important initiative. BizView complements their requirement exceptionally well, and already through the proof of concept we have demonstrated the power and flexibility of the BizView solution to them."

Jens Karlsson, VP Global Partner Program at Bizview Systems says "It is with great pleasure and a great deal of pride, we can announce this new customer. Imagination is the first of many customers in a key market such as UK. Agency DNA have done an excellent job, approaching the market and Imagination with great focus and commitment! For Bizview, it means that we have yet another partner that has included our product into their core offering, and showing they really believe in the potential BizView brings to them.

This contract is a first step in the relationship between Bizview and Agency DNA. We know they have grand plans for helping many more customers, both in the UK and possibly expanding to other markets. At Bizview we already know that our customers are very satisfied, it will be exciting to follow the development of this new market and to hear the stories from soon-to-be very satisfied customers".

For more information, contact Chris Lever, +44 (0)20 3394 0046, chris.lever@agencydna.com , or Jens Karlsson, +46 (0)70 735205 jens.karlsson@bizviewsystems.com, partner responsible at Bizview Systems.

About BizView and Bizview Systems

BizView is one of the leading systems for forecasting, budgeting, reporting, analysis and consolidation. The software provides a web-based Excel-like user interface combined with powerful workflow management. BizView is an open solution that also fits well with QlikView's and Microsoft's business intelligence offerings. BizView is developed and marketed by Bizview Systems with offices in Scandinavia and is marketed outside Scandinavia by partners. Over 1000 companies use our solutions.

For more information, see www.bizviewsystems.com

About Agency DNA

Agency DNA is the UK's only business consultancy capable of delivering all the system needs of marketing communications agencies. We are committed to and recognized for partnering with the best companies and offering outstanding solutions.

For more information, see www.agencydna.com

About Imagination

We are totally committed to being a creative agency in everything we do. We are a dynamic and evolving organisation that has changed as the needs of our clients have changed. Today our creative resources embrace the skills of architects, 3D and 2D designers, film makers, journalists, creative technologists, bloggers and social media experts, art directors and copy writers and creative strategists... all trying to imagine a more creative future for our clients and for ourselves.

For more information, see <https://www.imagination.com/>