BizView continues the progress in the Norwegian food & beverage industry

During the recent years Bizview has had a strong focus on the Norwegian food & beverage industry, and it is with great pleasure we now welcome Strand Unikorn into the rapidly growing BizView family.

"To create logistical efficiency it is absolutely vital to have control over market and product "demand". So also for a company like Strand Unikorn, which is the market leader in areas such as grain feed and seed in the food & beverage industry. "

BizView is praised for its ease of use, flexibility and speed, but also for how well complex tasks are handled. Not least in the "demand forecasting", which is to create an effective system support to the process of prognostication of the company's products, and thereby optimizing the logistic efficiency in production as well as purchasing.

At Strand Unikorn BizView will be implemented to support the process of controlling demand forecasting, which BizView – through its standard integration – will deliver to the ERP system Microsoft Dynamics AX.

CEO Lars Fjellbirkeland in Bizview Systems Norway comments, in light of this new agreement, that the food & beverage industry is a priority for Bizview. Meat producers Grilstad, Nortura and Furuseth Slakterier, wholesalers like Haugen Group and Jensen, and beverage producers Lerum and Telemark Kildevann, are some of the companies that over the last few years have implemented BizView.

"The food & beverage industry in Norway represents a large number of manufacturing companies, different in every way, except for the need for reporting and control. BizView stands out, in today's market, as "a universal key" that can handle most tasks – for small businesses or large corporations, either as the main application or as support for QlikView or Microsoft BI, "says Fjellbirkeland. "With increased market recognition of our brand and product, we do expect strong growth in the food & beverage segment in the years to come."

About BizView

BizView is a software solution for forecasting, budgeting, reporting, analysis and consolidation. The software has a Web-based Excel-like user interface, combined with powerful workflow management. BizView is an open solution that fits well with QlikView and Microsoft's solutions. BizView is developed by Bizview Systems, with offices in Scandinavia. BizView is marketed by a professional, global partner network. Today there are over 1,000 companies with implemented solutions from Bizview Systems.

About Strand Unikorn AS

Strand Unikorn AS produces and sells products for agriculture (mainly concentrates to livestock and seeds, such as grain, seeds and seed potatoes). The company is a result of the merger between AS Strand Brænderi and Unikorn AS in 2008, but the company has a longer tradition than this as it was established as Strand Brænderi way back in 1843 – the first cooperative in Norwegian farming history. Strand Unikorn is currently a company in Norgesfôrkjeden.

Strand Unikorn primary goal is to give farmers the best conditions to produce quality products to consumers. Logistics and efficient flow of goods is therefore an important field for Strand Unikorn.

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