

# CHANGE IN WULFF GROUP PLC'S GROUP EXECUTIVE BOARD

Tomi Hilvo, CEO of Wulff Entre Ltd and a member of the Wulff Group's Executive Board, resigns and joins another company in August. Elina Pienimäki, CEO of Wulff Group Plc, Trond Fikseaunet, CEO of Wulff Supplies AB, Elina Hanén, CFO of Wulff Group Plc, Tarja Törmänen, Director of Communications and Marketing of Wulff-Group Plc, and Veijo Ågerfalk, CEO of Wulff Belton, will continue as the members in the Wulff Group Executive Board.

"I thank Tomi Hilvo for a good job at Wulff Entre. In a challenging market situation, we succeeded in developing new remote meeting services under his leadership alongside to our traditional fair event services, and the company has good opportunities to make sales and profit with a renewed product range now," says Elina Pienimäki.

"It was great to be able to create something new with a committed and innovative team. The coronavirus pandemic and its effects are fuelling a revolution in the ways people meet and work. Customers have enthusiastically embraced Wulff Entre's innovative hybrid solutions. I continue towards new with a grateful mind," says Tomi Hilvo.

The business of Wulff Entre, which sells international fair event services and remote encounter solutions, will be led by Sami Hokkanen, who has been the company's Chief Operating Officer. He will continue as the COO with a strong focus on commercial success. "Wulff Entre's competitive advantage comes from people who offer the best customer experience and the uniqueness of the products and services. With this team and the products we develop, we can offer special and meaningful encounters. We are now focusing on sales - and we believe in the recovery of the fair event industry event by event and encounter at a time," Hokkanen sums up his mood about the fair event industry and its prospects.

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**A better world - one workplace at a time.** Wulff's goal is a perfect workday! We enable better work environments and make a workplace wherever it is today. More responsible, more comfortable, healthier, safer, more pleasant, more efficient, more functional, more versatile? How do you want to improve your working day and environment? At Wulff, you will find a solution. Here you will find e.g. hygiene, protection and safety products, air purification, workplace products, coffee supplies, property and cleaning products, office and IT supplies, ergonomics, first aid and innovative products for construction sites. Customers can also obtain international trade fair services and solutions for remote encounters from us. As a clear domestic market leader, we are constantly developing our offering and, according to Taloustutkimus research, we offer the best customer service in the industry. In addition to Finland, the Wulff Group operates in Sweden, Norway and Denmark. Read more at [wulff.fi](http://wulff.fi).