



Press release  
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## Arrive wins “Best Mid Cap Corporate Deal 2025” at the Belgium M&A Awards

Arrive has been named winner of Best Mid Cap Corporate Deal 2025 at the Belgium M&A Awards, recognizing the acquisition of 4411 following the sale and split of Be-Mobile by Proximus. The award celebrates transactions that combine strategic vision, deal complexity, and meaningful business and societal impact.

“Winning Best Mid Cap Corporate Deal is a proud moment for everyone involved. This transaction reflects what Arrive stands for – building seamless mobility experiences that make daily life easier for people and help cities become more livable. We’re grateful to Proximus, Be-Mobile, and 4411 for the partnership and trust throughout the process”, says Cameron Clayton, CEO Arrive.

The Belgium M&A Awards is the annual landmark event for professionals working in M&A, corporate finance, private equity and venture capital. Arrive’s win honors a defining Belgian mid-market deal that strengthens Belgium’s everyday mobility ecosystem while supporting smarter and more livable cities. Through the acquisition, Arrive integrated a trusted national mobility service into its global digital parking and mobility platform, ensuring long-term investment, innovation, and continuity for Belgians and city partners.

### **Jury motivation**

*The sale of Be-Mobile by Proximus stands out as one of this year’s defining mid-market deals. It fits within Proximus’s broader divestment program to focus on fiber investments — and was even a cornerstone of that strategy. Adding to the complexity, the transaction was executed during a CEO transition at Proximus. The deal unfolded in two steps: first, Proximus sold its 92.7% stake in Be-Mobile for €175 million to Vitruvian and portfolio company Arrive. Then, Be-Mobile was split in two: the 4411 parking service went to Arrive, while traffic and smart city activities continued independently under CEO Jan Cools. A challenging, multi-layered process — delivered with precision and strategic clarity.*

### **About Arrive**

Arrive, including brands like EasyPark, Flowbird, RingGo, ParkMobile and Parkopedia, is a leading global mobility platform. Present in over 90 countries and 20,000 cities, the company helps people and decision-makers make smarter decisions about urban mobility and ease the experience of travel worldwide. Arrive delivers a unique combination of the core ingredients to make cities more livable: from smart payments and optimized car parks to data-driven traffic reduction and support for reinvestment in public transport and green space. It’s about more than function, it’s about saving time and simplifying the experience of travel for everyone. Travel is more than a journey, it’s how you Arrive.