



PATHWAYS.ORG HOLDS TUMMY TIME CONTEST ON FACEBOOK

Submit photos by May 22nd for Mother's Day themed contest

CHICAGO (May 1, 2012) – Pathways.org, a non-profit educational foundation, announced the start of its next Tummy Time Photo Contest on Facebook today. Starting May 1st, parents can submit a photo of their infant in a Tummy Time position with their mother or mother figure by May 22nd in honor of Mother's Day.

The American Academy of Pediatrics recommends Tummy Time to promote infant development and improve head control by strengthening core, neck, back, and shoulder muscles needed for the next stage of development. With as many as 400,000 children at-risk each year for an early motor delay, Pathways.org hopes to engage new and expectant parents on Facebook to spread knowledge of the importance of Tummy Time.

Facebook Fans will have the opportunity to vote on their favorite picture during the May 23rd through May 30th voting period and the top three entries with the most votes will each receive a Pathways.org Prize Pack. Parents interested in submitting a photo to the Tummy Time contest should "like" [Pathways.org on Facebook](#) for contest information.

Tummy Time activities and numerous educational resources, links, checklists, and tools for both parents and health professionals can be found on the Pathways.org website, www.pathways.org.

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About Pathways.org

Since 1985, Pathways.org has used outcome-based research and multimedia as tools to promote each child's fullest inclusion. Pathways.org strives to empower health professionals and parents with knowledge of the benefit of early detection and intervention for children's sensory, motor, and communication development. The Pathways.org infant milestones brochure has been recognized and endorsed by the American Academy of Pediatrics and the National Association of Pediatric Nurse Practitioners as a definitive resource concerning early development. Pathways.org also has an evidence-based, outpatient clinic that offers best practice pediatric occupational, physical, and speech therapy, and provides postgraduate training to health professionals. Pathways to Worship suggests methods to welcome worshippers of all abilities and their families into their house of faith. For more information, call the Pathways.org toll-free parent answered hotline at 1.800.955.CHILD (2445) or email friends@pathways.org. Pathways.org is a 501 (c) (3) not-for-profit public foundation.