

## Pharmacolog hires sales manager in USA

**Pharmacolog has hired Jeffrey Marton as Sales Manager in Pharmacolog USA Inc. Jeffrey has long experience selling medical technology to pharmacies and hospitals. Jeffrey most recently comes from a role as Area Sales Manager at TouchPoint Medical and will begin his employment on 3/9 2019.**

As part of its commercial launch in the North American market, Pharmacolog has hired Jeffrey Marton as Sales Manager in the US market with major geographical focus on the Midwest. Jeffrey has more than 15 years of experience in doing business with hospital pharmacies and has previously worked in a pharmacy. He also has experience of selling both medical technology and pharmaceuticals, a combination that is very valuable to the company. Jeffrey most recently resigned from the role of Area Sales Manager at TouchPoint Medical and will begin his employment with Pharmacolog on September 3.

Mats Högberg, CEO, comments: "We are extremely pleased to have Jeff on board. Jeff has a very suitable background and an outstanding network in the Midwest area, something that is very valuable to the company. We expect quick results now that we have our own direct sales resources on the ground in the US."

Jeffery Marton, Sales Manager, comments. "I am excited to begin my new business adventure with Pharmacolog and honored to be the first sales representative in the United States. Every day in the U.S. there is a growing concern regarding drug and patient safety in hospitals. After having over 15 years of clinical pharmacy experience I have witnessed first-hand the need for Pharmacolog's products and I feel they will have a huge impact on drug diversion in the U.S."

### **For more information contact:**

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### **About Pharmacolog AB**

Pharmacolog is specialized in developing systems and solutions for more effective and safer use of intravenous drugs. The company's first product, DrugLog®, enables a nurse or pharmacist to quickly and easily verify that an injectable drug has the right identity and concentration. Pharmacolog's long-term vision is an individually optimized medication for each individual patient, considering all available parameters in the control and distribution of the drug. Further information regarding the company is available at [www.pharmacolog.com](http://www.pharmacolog.com). The company's Certified Adviser is Mangold Fondkommission AB, which can be reached on telephone number +46 8-5030 15 50 or through [CA@mangold.se](mailto:CA@mangold.se).