

Zound awarded two Red Dot distinctions for high quality design

The Marshall Emberton and the Marshall Monitor II ANC have been recognised in the annual Red Dot design awards. As with all of Zound's products the Emberton and the Monitor II have been designed and developed in-house at the Zound global headquarter in Stockholm. Both products, released in 2020, were awarded Red Dots for product design in the audio category.

"Since Zound began, design has been at the heart of our world. We have always taken a human centric approach to design, this way we develop products that connect with people on an emotional as well as a functional level. It is great to see these products recognized by the jury, we are always humbled by these awards", - Calle Ugglå, Chief Design Officer, Zound Industries.

Emberton became the sound of summer 2020. Zound's smallest ever portable, it features True Stereophonic to give listeners absolute 360° sound, 20 plus hours of playtime and IPX7 water resistance. Emberton combines contemporary technology with iconic Marshall design to deliver hard-hitting sound while retaining a classic look. Early this year, Zound released two new colourways of the popular speaker.

Monitor II ANC was revealed early last year and won the critics' praise and the fans' hearts. The headphone mixed the heritage of Marshall with the latest audio tech to bring active noise cancelling (ANC), voice control and up to 30 hours wireless playtime with ANC. They are compact in size, foldable and comfortable enough to wear all day long.

"Red Dot Awards are testament to the dedication and expertise of the team we have built up at Zound. These products embody what Zound is known for: great design coupled with amazing acoustics that are bringing life to sound for our audience around the world", - Jeremy de Maillard, CEO, Zound Industries.

Red Dot Awards have become internationally renowned as a seal of good design. The awards date back to 1955, growing every year. Because of the diversity in the field of design there are three different award disciplines: product design, brands and communications design, and design concept. A jury evaluates the entries and awards Red Dots on an annual basis.



For more information, please contact

Gustav Dahlgren, Head of Communications, Zound Industries

gustav.dahlgren@zoundindustries.com | +46 704 96 93 13

About Zound Industries International AB

Zound Industries designs and develops speakers and headphones under the brand names adidas, Marshall and Urbanears. With a strong focus on innovative technology and user-centered design, Zound has launched a wide range of iconic, award-winning products. Zound currently has around 250 employees, with offices in Stockholm, New York, London, Paris, Shenzhen and Hong Kong. In 2020 turnover reached about SEK 1.8 billion.