

Jonathan Forster appointed to Board of Directors

Zound Industries welcomes a new member to the Board of Directors. Jonathan Forster was appointed at the annual general meeting on 23rd May, 2019 and brings with him considerable expertise in managing fast-growing technology companies.

Back in 2007, Jonathan joined Spotify amongst the first handful of employees following eight years at ValueClick (now Conversant). He held several prominent positions at the music streaming pioneer and was heavily involved in the internationalization of the business. Experience that he now brings to the table at Zound.

“It’s a great honour for me to join the Board of Directors at Zound and to do so at a very crucial time in the company’s scaling and development is definitely exciting”, said Jonathan Forster.

Jonathan is an active angel investor and advisor to companies including Furhat Robotics.

Tommy Jacobson, Chairman of the Board, says, “We are delighted to welcome Jonathan to the Zound Industries’ Board of Directors. His commitment to tech and his knowledge of the challenges that comes with hyper-growth will clearly benefit our work.”

Zound Industries has experienced several years of continued growth, achieving a turnover of 1.8 billion SEK in 2018. Earlier this month the company launched the first products under the adidas partnership.

For more information, please contact

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About Zound Industries International AB

Zound Industries designs and develops speakers and headphones under the brand names Marshall, Urbanears and adidas. With a strong focus on innovative technology and user-centered design, Zound has gone from strength to strength since first hitting the market in 2008, launching a range of iconic, award-winning products. Zound currently has around 220 employees with offices in Stockholm, New York, Paris, Shenzhen and Hong Kong. In 2018 turnover reached SEK 1.86 billion.