

Press release

Malmö, September 29, 2020

## **Arjo enters into distribution agreement with BrainLit, a lighting technology company focused on improving health, welfare and productivity**

**Arjo has signed an exclusive distribution agreement with Brainlit, a Swedish innovative lighting technology company. BrainLit's BioCentric Lighting™ system is an advanced, feedback-driven, self-learning system that creates natural light environments that contribute to improved health and wellbeing.**

Over the past decade, scientific research has made leaps forward in terms of understanding the critical influence of natural light to our health and wellbeing. The adverse effects of limited exposure to natural light is profound in care environments where patients and residents are generally weakened and spend majority of their days inside. The adverse effects of limited exposure to natural light are many and significant including, fragmented sleeping patterns, lower immune defence activity, increased fall risk and cognitive deterioration.

By collecting data from sensors measuring how much light an individual is exposed to as well as data from individual health sensors measuring e.g. sleep quality, body temperature, resting heart rate, activity pattern or posture, BrainLit's solution develops a target light recipe for each individual and automatically adjusts light sources to provide optimum natural light exposure.

–This is an exciting opportunity for us as we are bringing a completely new category into our portfolio. As a mobility outcome partner to healthcare providers we have a holistic perspective on solving our customers' issues, and BioCentric Lighting is highly relevant to improve a number of health conditions associated with mobility, says Joacim Lindoff, President & CEO of Arjo.

BrainLit's solutions will initially target the long-term care segment, starting in North America and Western Europe.

–We truly value this new agreement with Arjo. With Arjo's world-wide sales network we will be able to bring products to the market that are real front runners when it comes to improving people's health and well-being. Care receivers and their families represent one of the key user groups for our upcoming products, and this aligns very well with Arjo's focus as well. We're very happy to start this collaboration with Arjo, says Niclas M Olsson, CEO of BrainLit.

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### About Arjo

At Arjo, we are committed to improving the everyday lives of people affected by reduced mobility and age-related health challenges. With products and solutions that ensure ergonomic patient handling, personal hygiene, disinfection, diagnostics, and the effective prevention of pressure ulcers and venous thromboembolism, we help professionals across care environments to continually raise the standard of safe and dignified care. Arjo has approximately 6,000 employees worldwide and customers in over 100 countries. In 2019, Arjo sales amounted to approximately SEK 8.9 billion. Arjo is listed on Nasdaq Stockholm and its head office is located in Malmö, Sweden. Everything we do, we do with people in mind. [www.arjo.com](http://www.arjo.com)

### About BrainLit

BrainLit was founded in 2012 in Lund by Tord Wingren, one of the inventors of the Bluetooth technology. The company provides healthy environments by recreating daylight and personally adapted light indoors (BioCentric Lighting™). To date, the company has established BioCentric environments for over 10.000 employees of customers all over the world. BrainLit is strongly focusing on growth, today engaging 25 employees in Lund with subsidiaries in New York and Helsinki. BioCentric Lighting™ is the basis of the company's solution, resting on firmly established research and based on a number of patent groups. To improve life for people with BioCentric lighting is the long-term objective for BrainLit. [www.brainlit.com](http://www.brainlit.com)