

Press release

Malmö, January 23rd, 2018

Arjo announces joint partnership with Sony Mobile on unique tracking solution improving healthcare efficiency

Arjo, a global medical device company, today announces a joint partnership on a unique tracking solution with Sony Mobile Communications. The cloud-based solution aims to improve efficiency and quality of care by reducing time spent on locating critical equipment in healthcare environments.

“The partnership with Sony Mobile is an important milestone in our digitalisation efforts to help our customers improve healthcare efficiency,” said Joacim Lindoff, President and CEO of Arjo. “With this state of the art technology from Sony Mobile, healthcare providers can focus their resources on ensuring the best possible care at a lower cost”, added Joacim Lindoff.

According to a survey conducted by Nursing Times, more than one third of all nurses spend at least an hour during an average hospital shift searching for critical items or equipment. The new tracking solution will help reduce this time by using a Real-Time Location System (RTLS), which enables localisation of healthcare facility assets. A research project conducted over two years at one of Sweden’s largest university hospitals showed a 63 percent decrease of time spent searching for items or equipment when using the tracking solution.

“Healthcare is one of the new areas where Sony Mobile intends to simplify the everyday life of our customers. We firmly believe that digital transformation is a key factor for making today’s healthcare both safer and more efficient. This new tracking solution is only one of many smart solutions to come, where we apply our design heritage and digital expertise to new markets and industries, connecting people, things and spaces. The partnership with Arjo is a typical example of how we want to team up with other market leaders to create user-centric smart solutions”, said Johan Svenér, VP, IoT Business Group Europe.

Arjo enters the digitalisation of healthcare in partnership with one of the most well-known global technology enterprises, while the partnership enables Sony Mobile to leverage on Arjo’s over 60 years of experience in healthcare and its global direct sales network. Arjo together with Sony Mobile will start to implement this new tracking solution at hospitals in the US and the UK during the first half of 2018.

The partnership covers the rights to market and sell this real-time tracking solution in selected markets, but both parties see a great potential for further cooperation.

“We see this as a first step of our partnership with Sony Mobile and we look forward to expanding our cooperation into other areas of digitalisation. This would help our customers to improve workflows, which in turn improves clinical outcomes, caregiver safety and ultimately reduces cost of care.” concluded Joacim Lindoff.

About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets.

About Arjo

At Arjo, we are committed to improving the everyday lives of people affected by reduced mobility and age-related health challenges. With products and solutions that ensure ergonomic patient handling, personal hygiene, disinfection, diagnostics, and the effective prevention of pressure ulcers and venous thromboembolism, we help professionals across care environments to continually raise the standard of safe and dignified care.

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