



New version of the popular camera app, "Camera MX", released.

Unique feature simplifies photographing hard-to-capture moments.

Berlin, May 26, 2015 - Have you ever tried to capture a still photograph of a laughing child or take a photo of a large group without anyone blinking? These types of photographs are fairly difficult to take, and the perfect moment is usually over even before you manage to press the shutter release.

NEW – The Shoot the Past feature

Version 3 of the "Camera MX" photo app has been newly redesigned and now provides assistance for photographing hard-to-capture moments. Shoot the Past mode grants users the ability to go back in time up to three seconds before the shutter release was pressed to select and save missed shots. Photos that depend on good timing (e.g. lightning, fireworks, group and baby photos) are now easier to make with Camera MX.

Extensive but easy photo and video editing

Camera MX contains plenty of new features and options for easy editing. The completely redesigned user interface helps users quickly and easily produce the photos of their dreams. Thanks to a wide range of photo editing options (brightness adjustment, photo rotation, contrast, saturation and color temperature) and many free Live Filters (HDR, Lomo, mirror, kaleidoscope, automatic optimization, overlays and textures), users can quickly and easily touch up selfies and other types of photos. Camera MX also allows users to easily and extensively edit videos and apply filters to them..

Camera MX is available [now for free in the Google Play store](#) and is compatible with all versions of Android 2.3 or higher. Try it now for free.

Contact information

Appic Labs GmbH
Friedrichstrasse 200
10117 Berlin
Germany

Georg Krüger
Product & Marketing
Tel.: +49 30 29392 396
E-Mail: gkrueger@appiclabs.com

Company information

Appic Labs GmbH is an international app developer with headquarters in Berlin and Las Vegas. Appic Labs is focused on developing easy-to-use applications for creating, presenting and recording photos and videos. Appic Labs apps have been downloaded a total of 10 million times from users in more than 100 countries worldwide.

Presskit

https://www.dropbox.com/sh/7i0zlu9appuk97c/AADx8Xqyi4lr4zfTPQ_QsoGUa?dl=0

Youtube Video

<https://youtu.be/USOI7PEUTRA>