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Eurobattery Minerals presents new survey on end consumer perspectives on electric cars and sustainability

Stockholm, 21. September 2021, Eurobattery Minerals AB (Nordic Growth Market: “BAT” and Börse Stuttgart “EBM”), today announced the result of a new survey on electric cars and sustainability. The survey is conducted in Sweden and Germany by the research company YouGov in August 2021 targeting Swedes and Germans who currently owns or leases, or are interested in buying or leasing, an electric or hybrid car.

“We wanted to conduct this survey to get better insights on how the end consumer value sustainability in connection to electric cars and batteries and it’s clear that sustainability is really a top priority for most people thinking about an electric car. The results are also somewhat challenging for the automotive industry as a large proportion of the respondents would refrain from buying the car if the battery minerals are sourced in an unsustainable way. Today many car companies are struggling with sustainable sourcing and its obvious that we need more battery minerals mines in Europe as well as increased traceability about the production process”, says Roberto García Martínez, CEO of Eurobattery Minerals

The report with the results of the survey can be found here <https://eurobatteryminerals.com/pdf/bat-survey-swe-ger.pdf>.

About the survey

The survey was conducted by the analysis institute YouGov simultaneously in Sweden and Germany. A total of 2,017-computer assisted web interviews took place of Swedes and a total of 2,129 of Germans aged 18+ between 11–16 August 2021 targeting individuals who currently own or lease – or are interested in buying or leasing – an electric or hybrid car.

In the survey “sustainability” has been defined using the UN definition: meeting the needs of the present without compromising the ability of future generations to meet their own needs.

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About Eurobattery Minerals

Eurobattery Minerals AB is a Swedish mining company listed on NGM Nordic SME (BAT) and Börse Stuttgart (EBM). As the foundation of the battery value chain, the company's vision is to help Europe become self-sufficient in ethical and fully traceable battery minerals for the electric vehicle industry. The company is focused on exploration and development of several nickel-cobalt-copper projects in Europe to supply sustainably mined raw materials critical to the rapidly growing battery market.

Please visit www.eurobatteryminerals.com for more information.

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