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Evolution's new Dual Play Roulette brings together land-based and online casino play

Evolution Gaming, leading provider of Live Casino solutions, will this week go live with its first ever Dual Play Roulette table, at Dragonara Casino, Malta.

Evolution Dual Play Roulette embodies land-based and online casino convergence by allowing players at the actual Roulette table in the casino and online players to play alongside each other in the same games at the same table. The solution targets land-based venues that see the potential to strengthen brand loyalty among their customers and relay the unique atmosphere and excitement of their casino to a greatly extended audience of new players online.

Jens von Bahr, CEO of Evolution said: "Live Casino is the natural bridge between land-based and online, and with Dual Play, we have developed a product exclusive to land-based casinos that want to explore their online potential. The math is simple; With Dual Play, you get increased revenues for the same cost and can build even stronger loyalty to your most important customers. Land-based casinos are a central part of Evolution's long-term growth strategy, and Dual Play is an important step to strengthen our offering to the segment."

The Dual Play Roulette table at Dragonara Casino uses a similar camera and sound installation to that found at the Live Roulette tables at Evolution's main Live Casino studios. Players at the on-premise Dragonara table play as normal, while the live video stream can be accessed by an unlimited number of other players via the internet and the casino's own WiFi system using computers, laptops, tablets or smartphones.

James Stern, Director of Business Development & Land-based Sales at Evolution, commented: "Land-based Live Casino has been a key focus area for Evolution in the last 18 months. Drawing on experience gained from our on-premise live studios in Spain, Italy and Belgium, the Dual Play Roulette solution at Dragonara is the essence of land-based and online convergence. It draws online players right into the excitement of the real casino; it allows on-premise customers to stay connected to the live game action – even when they are in a casino's restaurant or bar; and it opens up highly scalable multiplayer revenue potential."

Franco Degabriele, Business Development Director of Dragonara Gaming Limited, added: "We are delighted to be the first land-based casino to offer the ground-breaking Evolution Dual Play Roulette directly from our casino floor. Dragonara is synonymous to tradition with its rich history, but also very forward looking and innovative. Through this service we can now offer our players an innovative and different service that is unique in many ways. Dual Play is a great way for customers to join in the live game action whenever they like, and to play online with dealers they are familiar with from our casino. As well as loyal local clientele we have a huge number of players who visit us while on holiday. Now they can continue to take their place at the Roulette table in their favourite casino, even after departing Malta and when they are thousands of miles away."

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Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider in the European market with 70+ operators among its customers. The group currently has about 1,800 employees, most of whom are located in Latvia and Malta. The parent company is based in Sweden and listed on the Nasdaq First North Premier exchange under the ticker EVO. Avanza Bank is the company's certified adviser. Visit www.evolutiongaming.com for more information.



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