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Evolution Dual Play Roulette will be Live from Grosvenor Casinos

Evolution Gaming, leading provider of Live Casino solutions, has announced that it has signed an agreement with Rank Group to install a bespoke multi-camera Dual Play Roulette table at Grosvenor's Victoria Casino (affectionately known as 'The Vic'), near Marble Arch, London.

The Vic is one of the largest and busiest casinos in the UK, open 24 hours a day, seven days a week.

As with all Evolution Dual Play installations, the new Grosvenor table – scheduled to go live today – will be a uniquely customised convergence solution that brings together land-based patrons and remote online players at the same Roulette table on the gaming floor.

The Dual Play table will be open 24 hours a day. On-premise players will be able to play while actually at the table, then choose to continue playing on their smartphones or tablets having left the table – while in the bar or in the Casinos restaurant, 'The Dining Room', for example. In addition, any Grosvenor player can play at the same in-venue table – and sample the unique ambience of this popular and busy casino – using their desktop, tablet or smartphone from virtually anywhere.

The camera shots, angles and sequences selected from the Dual Play multi-camera rig, together with background sounds, will give online players the feeling of playing in the familiar venue.

Plans are also underway to stream the live games from the Dual Play table to screens in other areas of the casino premises, and also to screens at other clubs in Grosvenor's 54-casino UK estate.

James Stern, Director of Business Development & Land-based Sales at Evolution, said: "As part of Rank Group, Grosvenor is the UK's largest multi-channel casino operator. The Vic, as one of the largest and longest established casinos in the UK, is a natural choice of venue to showcase the unique attraction that is Dual Play Roulette."

Stern added: "This builds on Grosvenor's existing online offering – a dedicated, branded environment at our Malta studios with native speaking English dealers on several of the Grosvenor tables. It also opens up the opportunity for dealers at those dedicated Grosvenor online tables to make players aware of the Dual Play Roulette option and to encourage and incentivise those players to visit the physical venue."

Colin Cole-Johnson, Director of Digital & Cross Channel Services at Rank Group, commented: "This is a key convergence project to extend the Grosvenor service to our players, to further build brand loyalty and to create a seamless in-club and online experience. From our very first Evolution dedicated tables we have pioneered online environments that replicate the in-club surroundings and experience. Dual Play Roulette truly delivers on that promise from a table at the heart of the gaming floor in one of our most popular and well-known clubs. In addition, the new Dual Play table will be available as part of our brand new dedicated Live Casino App and ties in perfectly with the upcoming launch of our single wallet for in-club and online play."

For trade press and media enquiries, please contact:

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Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider in the European market with 100+ operators among its customers. The group currently employs about 3,700 people, most of whom are located in Latvia and Malta. The parent company is based in Sweden and listed on Nasdaq Stockholm with the ticker EVO. Visit www.evolutiongaming.com for more information.



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