

Press release 29/08/2016

Evolution to launch Hippodrome's own Live Casino and 'Live from The Hippodrome' feed

Evolution Gaming, leading provider of Live Casino solutions, has signed an agreement with London's Hippodrome Casino that will see the launch of both an online Live Casino service for The Hippodrome itself, and a 'Live from The Hippodrome' feed for Evolution's complete network of licensees.

The Hippodrome's own Live Casino service will be built around Evolution's generic live tables, located at Evolution's Riga studios, and a Dual Play Roulette table to be sited within Lola's, The Hippodrome's underground casino.

The Evolution Dual Play Roulette table on the gaming floor in Lola's will allow online players on desktop, tablet and smartphone to play with players seated at the same Lola's table. This dual play (or 'convergence') capability is enabled by an Evolution state-of-the-art Live Casino camera and sound studio installation around the actual table.

As well as being a focal point of The Hippodrome's own Live Casino service, the Lola's Dual Play Roulette table will be made available as a 'Live from the Hippodrome' feed to Evolution's other licensees. This will allow any Evolution licensee's players to sample the unique atmosphere of Lola's, which recreates the under-stage Hippodrome live entertainment club of 1900.

George Constantinou, Director of Online Operations at The Hippodrome Casino, said: "The Hippodrome is a powerful and highly recognisable brand in the gaming and entertainment world. This exciting initiative with Evolution will enable players to play not only at our historic destination casino, but to actually play online at a real table set amidst the unique and pulsating atmosphere of Lola's."

Jens von Bahr, CEO and co-founder at Evolution Gaming, commented: "This is another major step in our land-based and convergence strategy – a step that will both enrich the gaming experience for online players and expand the services available to all Evolution licensees. Existing and new Hippodrome and Lola's patrons will be able to experience the thrill of playing at this historic venue's tables from virtually any location, even when they are not able to visit the venue in-person."

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Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider in the European market with 70+ operators among its customers. The group currently has about 2,000 employees, most of whom are located in Latvia and Malta. The parent company is based in Sweden and listed on the Nasdaq First North Premier exchange under the ticker EVO. Avanza Bank is the company's certified adviser. Visit www.evolutiongaming.com for more information.