



OPPO Digital Selects Brand New Dirac Room Calibration for Sonica Wi-Fi Speakers

Uppsala, Sweden – May 2, 2016 – Swedish audio technology company Dirac Research announced today that OPPO Digital's new range of Sonica Wi-Fi Speakers will feature Dirac Room Calibration, a brand new and easy-to-use room correction software tailored for Android and iOS devices. The OPPO Sonica speakers deliver superb sound quality in a compact package and come equipped with Wi-Fi, AirPlay and Bluetooth capabilities. OPPO Sonica speakers with Dirac technology will be available in Q3 2016 with prices starting at \$299.

The listening environment is often the most challenging aspect of creating an audio system because it introduces unwanted colorations of the sound. Looking for the best solution, OPPO has selected a new technology from Dirac, the world's leading provider of digital room correction software. Dirac Room Calibration for OPPO is an advanced patented technology that analyzes the speakers and room together, automatically making corrections to remove unwanted colorations and deliver optimized sound.

"Your listening room is one of the most important components of your sound system, which is why digital room correction helps so much in improving the sound quality," said Dr. Mathias Johansson, CEO of Dirac. "We are pleased that OPPO has selected our new Dirac Room Calibration for their next-generation Sonica Wi-Fi Speakers. We saw a great match with OPPO's heritage of providing innovative, high-performance products along with strong value to consumers", Johansson added.

"Dirac has become the world leader in room correction technology and we are excited to integrate the new Dirac Room Calibration into our Sonica Wi-Fi Speakers," commented Jason Liao, CTO of OPPO Digital. "This software comes with high-level room correction capabilities and a user-friendly interface. You can easily measure and fine-tune your speakers from your mobile device with Dirac Room Calibration. We expect that our users will greatly improve their music listening experience with this advanced technology."

Dirac Room Calibration software has an intuitive user interface application for both Android and iOS devices. This tailor-made digital signal processing software reduces one of the largest problems in any Hi-Fi sound system – sound quality degradation due to anomalies within the listening room. Using the built-in microphone inside mobile devices to analyze the loudspeaker and the room together, Dirac Room Calibration provides a powerful and tangible sound quality upgrade. Users will experience improved clarity, tighter bass and a more natural overall sound presentation. This sophisticated algorithm brings out the full potential of any entertainment system.

OPPO Digital plans to release this exciting feature via firmware and app updates in the Sonica Wi-Fi Speakers. For further information about Sonica Wi-Fi Speakers and Dirac Room Calibration, please visit www.oppodigital.com/sonica and www.dirac.com/room-calibration

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About Dirac Research



Dirac is a world-renowned audio technology company on a mission to invent the future of sound. Dirac's team of engineers and scientists deliver optimized sound solutions for mobile, automotive, residential and commercial environments through inspired innovation and a keen sense of evolving market trends and demands. Dirac's digital sound optimization technologies have been adopted by some of the most respected and recognizable electronics manufacturers spanning the globe, achieving dramatically improved sound quality and a shortened time-to-market. Dirac Research maintains its headquarters in Sweden and has representatives in Japan, USA, Korea, Germany and China. www.dirac.com

About OPPO Digital



Based in the heart of Silicon Valley, OPPO Digital designs and markets high quality digital electronics that deliver style, performance, innovation, and value to A/V enthusiasts and savvy consumers alike. The company's attention to core product performance and strong customer focus distinguishes it from traditional consumer-electronics brands. www.oppodigital.com