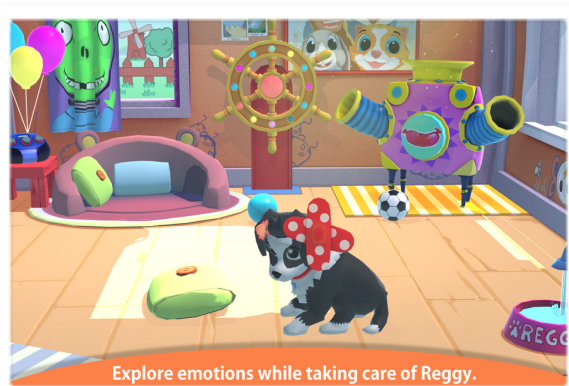
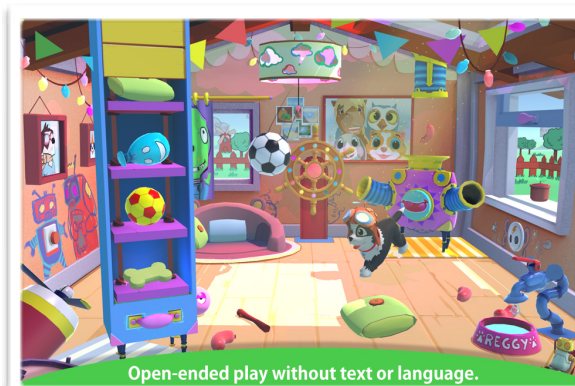


PEPPY PALS REGGY'S PLAY DATE NOW ON ANDROID

New Edutainment App, Peppy Pals Reggy's Play Date Aims To Increase Kids' Emotional Intelligence - Now Available on Android for \$1,99

STOCKHOLM - April, 28th, 2016 - Available on Android today, Reggy's Play Date joins Peppy Pals' award-winning series of unique apps that teach kids ages 2-8 about Emotional Intelligence (EQ) in a groundbreaking yet simple way. The app was first launched in February exclusively on iOS.

Being able to recognize, understand and manage emotions are skills essential for children's well-being. Peppy Pals believes it is easier to build strong children than to repair broken adults. By gamifying EQ, Peppy Pals has transformed a complex yet central subject into something fun and engaging.



“Usually games make my kids unresponsive, but thanks to their new digital pet Reggy my kids open up and become more social”

-ROBERT MANNIS, PARENT

The spin-off Reggy's Play Date is an exciting and interactive open-ended game that allows kids to explore emotions such as happiness, anger and fear with their engaging digital pet Reggy. Not only will children learn about emotions, but also empathy and friendship when they take care, comfort and play with their new pet. As with Peppy Pals' previous apps, there is no "right or wrong". Instead, all emotions are allowed. The aim is to encourage adults and children to practice emotions on a daily basis and increase EQ worldwide.

“Learning EQ should be as essential as math or language. No matter how smart you are, if you can't manage to function socially, you won't perform professionally. We believe our EQ-concept can be a game changer preventing bullying, hatred and exclusion globally.”

- ROSIE LINDER, VD & GRUNDARE

Please visit www.peppypals.com or download our [Press Kit](#) for more information about Peppy Pals, our products and our mission to improve society.

If you would like further information or schedule an interview, please contact:

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Download the game on iOS [here](#) or Android [here](#).

