## WARRANT GROWTH LAUNCHES EXCITING NEW STRATEGY

LEADING independent supply chain management company Warrant Group has embarked on an exciting period of growth following a major 12-month programme of investment in its people and processes.

lan Jones, Managing Director of Warrant Group, which has a £50m turnover and manages 80,000 teu annually, has significantly strengthened the company's position as a trusted technology based supply chain provider with a portfolio of high profile clients.

The company has introduced a new website and mobile website as well as a comprehensive branding strategy that brings definition and identity to its people, products and services across traditional and digital platforms.

Warrant Group has also boosted its Commercial Team, opened a new Trade Sales department, and has welcomed Andy Simpson to the company as Supply Chain Director responsible for developing Warrant Group's Asia to Europe multimodal product, leading strategic cross-sell channels and designing technology based solutions.

Enhancements to the company's IT platform are also currently underway as part of a two-phased process that builds upon Warrant Group's pioneering credentials as among the first independent supply chain management companies to create EDI links with carriers.

The Liverpool and Southampton based company employs about 54 staff and provides global multimodal services across several markets with a client portfolio that includes retailer, JML, and promotional clothing and workwear specialist, Co-operative Clothing; it is also widely known as the UK's largest exporter of recyclable materials.

Warrant Group provides port agency expertise at UK ports in the North West on behalf of clients such as United Molasses, Rio Tinto and Befesa and for the raw materials importer provides specialised port based warehousing and distribution operations.

It is a founder member of EURTEAM, a European Chemical alliance created to provide supply chain solutions solely for the chemicals sector; led by lan Jones as President, its client portfolio includes global companies such as BASF and INEOS.

lan Jones was appointed MD of Warrant Group in June 2008 following a management buy-out. In June 2011, at the age of 42 he became a 100 per cent shareholder of the company and since then has appointed a new board of directors and strengthened key areas of the business. lan first started working in the logistics sector as an YTS trainee more than 20 years ago.

lan explained: "Warrant Group is at a very exciting stage in its development; it has an excellent reputation for its services across a very diverse client base and as a result of considerable investment over the last 12 months, there are strong growth and development aspirations.

"Our ethos is defined by one characteristic - a passion to deliver an exceptional and consistent quality of service through innovative logistics thinking.

"We have a comprehensive range of supply chain management products combined with a wide range of complimentary expertise in specialist areas that we are looking to build upon and create new opportunities. It's very much a case of watch this space – Warrant Group is definitely one to watch!'

## **Notes to Editors**

· A picture of lan Jones, Managing Director of Warrant Group, is avaiable for download at the bottom of this email. Interviews with lan Jones can be arranged. Contact Julie Hackett or Denise Dawson at ICG PR 01772 679383. 07973 196 787 julie@jcgonline.co.uk denise@icgonline.co.uk

Stock photography of Warrant Group's products and services is available.

- Warrant Group's Product Portfolio: Sea Freight, Air Freight, Supply Chain Management, Ingot Portal (IT), Logistics, Port Agency Services, Road Freight, Chemicals, Recycled Commodities.
- Warrant Group's Board of Directors include: lan Jones, Managing Director; David Roff, IT Director; Jarrad Bycroft, Export Director; Lynsey Morrison, Finance Director; Joe McGuffie, Port Agency Director; Wayne Hartley Recycled Commodities Director; George Jackson, Recycled Commodities Director.
- Founded in 1989 and with headquarters in Liverpool, Warrant Group has earned a distinguished reputation for designing multimodal solutions on a global scale. Its heritage and roots lie in port agency services and port based warehouse and distribution services for raw materials, most notably aluminium.
- Warrant Group is a founding member of EURTEAM which was established in 2006. Ian Jones is currently President of EURTEAM which is a European chemical alliance of five partners across nine European countries. It has its own full time member of staff based at Le Havre, France. Its centralised IT portal was designed and built by Warrant Group and

focuses on offering clients local expertise linked to a global network.

Warrant Group is a member of the British International Freight Association, the Road Hauliers Association and the Institute of Chartered Shipbrokers. It is an accredited IATA member and is a member of the Chemical Distribution Institute. Warrant Group is ISO 9001 certified.

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