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## **Changes to Dustin's Group Management – strengthen the organisation in the Netherlands and recruit new EVP HR**

**Dustin has recruited Martin Lindecrantz as new EVP HR. He will take over from Morten Jakobi, who becomes EVP Netherlands responsible for coordinating operations in the Netherlands and commencing the integration of Vincere into Dustin. Henk Makaske, current EVP LCP & SMB Netherlands will continue as operationally responsible of Vincere, but will leave Dustin Group Management.**

Martin Lindecrantz joins the company from a role as Acting Head of HR and member of Group Management at AFRY. Martin has a background serving as head of Group-wide HR processes at AFRY and earlier at several HR roles as Nordic Lead at Accenture. Morten Jakobi has been with Dustin since 2004, most recently as responsible of HR and prior to that in several positions in the sales organisation.

"I am very pleased taking the next steps in building Dustin and further strengthening our market position. Morten is the right person to combine our two operations and form Dustin in the Netherlands, backed with his extensive experience of the company and our culture. As we grow and transform towards an increased share of services and solutions, we need to continue developing our organisation, and this is where Martin's long and solid experience will play a key part," says Thomas Ekman, President and CEO of Dustin.

Martin and Morten will assume their new positions in August 2020 and will both be members of Dustin Group Management.

"I look forward to collaborating with our Dutch colleagues to create one Dustin in the Netherlands, in which we combine Dustin's e-commerce with Vincere's services and establish a joint corporate culture," says Morten Jakobi, incoming EVP Netherlands.

"Dustin is in the midst of an exciting transformation and it will be very stimulating to be a part of the continued development of the organisation and people at Dustin, to meet the customer needs," says Martin Lindecrantz, incoming EVP HR.

### **For additional information, please contact:**

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### **About Dustin**

Dustin is a leading online IT partner with operations in the Nordics and the Netherlands. We help our customers to stay in the forefront by providing them with the right IT solution, at the right time and at the right price.

We offer approximately 255,000 products with related services to companies, the public sector and private individuals. The main focus is on SMEs. Sales for the financial year 2018/19 amounted to approximately SEK 12.5 billion and just over 90 per cent of the revenues came from the corporate market.

Dustin Group has more than 1,800 employees and has been listed on Nasdaq Stockholm since 2015 with headquarters in Nacka Strand just outside central Stockholm.