

PRESS RELEASE

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Jobmatch Sweden enters into strategic partnership in Lithuania, accelerating international growth

Jobmatch Sweden is now entering Lithuania and entering into a strategic partnership with recruitment company Biuro, which will receive exclusive rights to use and offer the certified testing tool Jobmatch Talent. The collaboration is part of Jobmatch's long-term international expansion strategy.

“The partnership initially covers Lithuania, with the ambition to quickly expand to Latvia and Estonia. Biuro is one of the largest HR players in the Baltic region, with a strong local presence and a good reputation. They are perfectly suited for rapid growth in the region,” says Fredrik Nordén, Globalisation Manager, Jobmatch Sweden.

Biuro has over 20 years of experience in HR and recruitment services in the Baltic region and works with both national and international clients. The company is one of the region's leading players and has an extensive network of both candidates and employers.

Through the partnership, Biuro becomes the official and exclusive partner of Jobmatch Sweden in Lithuania. Biuro is responsible for sales, implementation and professional support to clients who use Jobmatch psychometric tests in their recruitment and development processes.

“By combining Biuro's market knowledge and network with Jobmatch's scientifically based personality tests, we are creating excellent conditions for rapid growth in the region.”

The Baltic region is characterised by relatively strong economic growth, increased internationalisation and a high level of digital maturity. At the same time, there is a clear need for more accurate, objective and user-friendly recruitment tools than the traditional tests that have long dominated the market.

“Psychometric tests are already used in Lithuania, especially by larger and international organisations, but many tools are either generic or based on simplified personality types. There is a clear demand for more work-related and practical tests. We see Jobmatch Talent filling an important gap in the market,” says Jurge Kovas, CEO of Biuro.

Jobmatch Talent is used as a complement to structured interviews and reference checks and contributes to more data-driven, fair and sustainable recruitment decisions by focusing on behaviour, motivation and actual job performance.

Sees opportunity for significant growth in the region

The partnership initially covers Lithuania and is a first step in Jobmatch's long-term expansion strategy in the region. The goal is to expand the collaboration to Latvia and Estonia.

Jobmatch Sweden help companies to learn more about their employees with the help of the occupational psychological testing system Jobmatch Talent. The test was launched in 2000, is certified by DNV in accordance with EFPA's latest guidelines and is used in recruiting as well as management- and employee development. More than 40,000 tests are carried out annually. Jobmatch Talent is owned and marketed by Jobmatch Sweden AB, with head office in Gothenburg, Sweden. www.jobmatchtalent.com



Jurge Kovas, CEO of Biuro.

Jobmatch.

“This collaboration is an important step in our strategy to establish Jobmatch as the obvious choice for modern personality tests and talent analysis in the Baltic region. Together, we want to improve the quality of recruitment decisions and set a new benchmark for data-driven HR in the region,” says Fredrik Nordén.

With the collaboration in Lithuania, Jobmatch Sweden is now established in thirteen countries, including Sweden, Norway, Finland, Hungary, Germany, Portugal and Austria.

About Jobmatch Sweden

Jobmatch Sweden develops scientifically based, data-driven and user-friendly psychometric tools for recruitment and talent management. The company's solutions are used internationally to help organisations make better personnel decisions and create long-term sustainable matches between people and jobs.

About Biuro

Biuro is one of the Baltic region's leading players in recruitment, search & selection, staffing and HR services. The company has over 20 years of experience and operates nationally in Lithuania, with a strong presence in Latvia and Estonia. Biuro works with both local and international companies in a range of industries and offers services in recruitment, candidate assessment and strategic HR consulting.

The group also includes the Workis platform, which focuses on flexible and short-term employment solutions. Biuro is known for its high quality, strong candidate network and deep local market knowledge, and has established itself as a long-term and trusted partner for organisations throughout the region.

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