

Jobmatch expands to Croatia – initiates partnership with Thespian

Jobmatch Sweden has signed a partnership agreement with the Croatian tech company Thespian. Through this collaboration, Jobmatch sees great potential in a market with a growing demand for efficient solutions in recruitment and personnel development.

“With this partnership, we aim to establish Jobmatch as a key player in the Croatian market. Thespian’s entrepreneurial mindset and commitment to innovation align perfectly with Jobmatch’s ambitions to expand in the region,” says Fredrik Nordén, Globalization Manager at Jobmatch Sweden.

Thespian is a leading tech company in Croatia that develops software solutions for businesses across various industries. The occupational psychology testing system Jobmatch Talent and the cognitive ability test Jobmatch Logiq will now be integrated into the company’s offerings and used to ensure high-quality recruitment, strengthen personnel development, and facilitate onboarding and offboarding processes.



Fredrik Nordén, Globalization Manager at Jobmatch Sweden and Nikola Glumac, CEO at Thespian.

"We understand how crucial it is to hire the right people. Over the past ten years, we have conducted numerous interviews and tested a variety of methods, but none have provided us with the insights we truly need. Jobmatch changed that, offering a deeper understanding of how a candidate fits within both the team and the role. It delivers concrete data with clear results – that’s why we believe in it," says Nikola Glumac, CEO of Thespian.

Croatia is an interesting market for Jobmatch, where the open attitude toward new technology provides favorable conditions for establishment and growth.

“Croatia is a dynamic market with great potential. The country has strong economic growth and a positive attitude toward innovation and change, making the market particularly appealing to us. We are confident that our offering will make a difference – and we look forward to a strong establishment,” says Fredrik Nordén.

The partnership is part of Jobmatch Sweden’s ongoing international expansion strategy. The company is now established in eleven countries, including Sweden, Norway, Finland, Germany, Portugal, and Austria.

About Jobmatch Talent

Jobmatch Talent (JMT) is a comprehensive precision test for recruitment and development, for both individual employees and managers as well as groups. JMT is certified by the world-leading certification body DNV, with a predictive validity of 0.63, which is higher than any other test in the Swedish market. Read more here: [jobmatchtalent.com/testing-solutions](https://www.jobmatchtalent.com/testing-solutions)

Jobmatch Sweden help companies to learn more about their employees with the help of the occupational psychological testing system Jobmatch Talent. The test was launched in 2000, is certified by DNV in accordance with EFPA’s latest guidelines and is used in recruiting as well as management- and employee development. More than 40,000 tests are carried out annually. Jobmatch Talent is owned and marketed by Jobmatch Sweden AB, with head office in Gothenburg, Sweden. www.jobmatchtalent.com/sv

Jobmatch.

About Thespian

Thespian is a tech company based in Zagreb, Croatia, specializing in system and software solutions for businesses in various industries, including healthcare, education, and transportation. With an annual growth rate exceeding 100 percent, the company has positioned itself as a leading player in the market and has received multiple awards, including the Clutch Award for Top App Modernization Service in Croatia. Read more here: <https://thespian.eu/>

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