

Case Study: How LiveCareer Massively Increased Traffic and Revenue



Las Vegas, NV–November 11, 2015—A recent case study shows how the career development company LiveCareer used Textbroker to achieve its content goals.

Previously relying on freelance writers and in-house team members for content creation, LiveCareer needed a new large-scale and efficient solution that would result in high-quality content in multiple languages. This included creating resume and cover letter content for 8 countries in order to reach their global audience.

With the help of Textbroker, LiveCareer was able to:

- Create more than 10,000 pieces of content within 7 months.
- Generate more traffic on all LiveCareer websites.
- Receive more registrations and an increase in revenue.

Download the case study for free [here](#).

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About Textbroker

Textbroker is the leading internet platform for on-demand, unique written content. Their marketplace of more than 100,000 US-based freelance authors deliver high quality articles, blog posts, product descriptions, web copy, press releases, white papers and other types of content. Additionally, Textbroker offers custom content from professional, native-speaking authors in German (textbroker.de), French (textbroker.fr), UK English (textbroker.co.uk), Spanish (textbroker.es), Dutch (textbroker.nl), Italian (textbroker.it), Polish (textbroker.pl), Portuguese (textbroker.pt) and Brazilian Portuguese (textbroker.com.br). They are backed, in part, by Viewpoint Capital Partners, a €200 million private equity firm. More information is available at www.textbroker.com.