



Press release

25 May 2015

Ville Perho appointed President Cloetta Finland

Ville Perho has been appointed President Cloetta Finland. He succeeds David Nuutinen who was appointed President and CEO of Cloetta AB on May 11.

Ville Perho has worked as Sales Director of Cloetta Finland since 2010. He has also worked as Head of Key Account Management and Head Category Development at Cloetta Finland. Ville Perho was born in 1979 and holds a Master's Degree from Turku School of Economics.

“Ville Perho knows Cloetta very well and has been a key player in the development of Cloetta Finland. Given his deep knowledge of the company and the industry, he will be an excellent leader for Cloetta Finland”, says David Nuutinen, incoming President and CEO of Cloetta.

Ville Perho will report to the CEO and will be a member of Group Management. He will assume his new role as of 20 July, 2015.

Media contact

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About Cloetta

Cloetta, founded in 1862, is a leading confectionary company in the Nordic region, the Netherlands, and Italy. In total, Cloetta products are sold in more than 50 countries worldwide. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, Jenkki, Kexchoklad, Malaco, Sportlife, Saila, Red Band and Sperlari. Cloetta has 11 production units in six countries. Cloetta's class B-shares are traded on Nasdaq Stockholm. More information about Cloetta is available on www.cloetta.com.

Cloetta AB (publ)

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