



Press release

22 January 2024

Cloetta appoints Laura Lindholm as Director of IR and Communications

[Cloetta AB](#), a leading confectionary company in Northern Europe and home to some of the strongest brands on the market, is pleased to announce the appointment of [Laura Lindholm](#) as Director of Investor Relations and Communications to develop and drive the company's investor relations (IR), corporate communications and media relations. Laura will report to CFO Frans Rydén and assumes her position during January 2024.

Laura joins Cloetta from communications consultancy [Miltton](#), where she served as Senior Advisor. She brings more than 15 years of experience from both in-house roles and external advisory within both finance and corporate communications from, among others, Nestlé, Outokumpu and Munksjö. Prior to her employment at Miltton, Laura has held several positions in global listed companies with responsibility for building and developing functions within investor relations, corporate communications, and media relations. At Cloetta Laura will build and further develop these areas.

“I’m very happy to welcome Laura to Cloetta. She brings a wealth of both highly relevant industry and communications experience and will leverage this to develop our IR and corporate communications strategy”, says Frans Rydén, CFO of Cloetta.

“I have followed Cloetta for a long time and am thrilled to be part of the next phase of the development of the company”, says Laura Lindholm, Director of Investor Relations and Communications of Cloetta.

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About Cloetta

Cloetta, founded in 1862, is a leading confectionary company in Northern Europe. Cloetta's products are sold in more than 50 countries worldwide with Sweden, Finland, Denmark, Norway, the Netherlands, Germany and the UK as the main markets. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, CandyKing, Jenkki, Kexchoklad, Malaco, Sportlife and Red Band. Cloetta has 7 production units in 5 countries. Cloetta's class B-shares are traded on Nasdaq Stockholm. More information about Cloetta is available on www.cloetta.com

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