Notice of Extraordinary General Meeting

The shareholders of Fable Media Group AB (publ), reg. no. 556706–8720 (the "Company"), are hereby invited to attend the Extraordinary General Meeting on Tuesday 22 December 2026 at 09:00 a.m. at Tourn's offices, Sturegatan 4, 2nd floor, Stockholm, Sweden.

Participation and notification

Shareholders who wish to participate in the Extraordinary General Meeting must:

- be registered in the share register maintained by Euroclear Sweden AB on Monday 14 December 2026, and

- give notice of participation no later than Wednesday 16 December 2026 in writing to Fable Media Group AB,
  Kivra: 556706-8720, SE-106 31 Stockholm, Sweden or by e-mail to info@fablemedia.se. Shareholders shall in their notice state their full name, personal identification number or company registration number, shareholding, address, e-mail address, telephone number and, if applicable, information on representative or assistants (not more than two). If applicable, powers of attorney, registration certificate and other authorisation documents shall be enclosed with the notice.

Nominee-registered shares

To be entitled to participate in the Extraordinary General Meeting, shareholders whose shares are registered in the names of nominees, through a bank or other nominee must, in order to be entitled to participate in the meeting, re-register the shares in their own name with Euroclear Sweden AB so that the shareholder is recorded in the presentation of the share register as of Monday 14 December 2026. Such re-registration may be temporary (so-called voting rights registration) and can be requested from the nominee in accordance with the nominee's procedures in such time as the nominee determines. Voting rights registrations completed by Wednesday 16 December 2026 will be considered in the presentation of the share register.

Proxy, etc.

If the shareholder is represented by proxy, the proxy must bring a written and dated power of attorney signed by the shareholder to the meeting. The power of attorney may not be older than

one year, unless a longer period of validity (no longer than five years) is stated in the power of attorney. If the power of attorney is issued by a legal entity, the proxy must also provide a registration certificate or other authorisation documents for the legal entity. To facilitate the administration, a copy of the power of attorney, registration certificate, and other authorisation documents should be enclosed with the notice to the meeting. A template proxy form is available on the Company's website, www.fablemedia.se/en, and will be sent by post to shareholders who request it and provide their address.

Proposed agenda:

1. Opening of the meeting

2. Election of Chairman of the meeting

3. Preparation and approval of the voting list

4. Approval of the agenda

5. Election of one or two persons to check and verify the minutes

6. Determination of whether the meeting has been duly convened

7. Resolution on dividend distribution

8. Closing of the meeting

Resolution on dividend distribution (item 7)

As announced by the Company on 11 November 2026, the Company's results allow for a dividend of approximately SEK 5.1 million at the beginning of January 2027. The Board therefore proposes that the General Meeting resolves on a dividend of SEK 0.15 per share. The proposed record date is Monday 28 December 2026. If the General Meeting decides according to the proposal, the dividend is expected to be distributed by Euroclear Sweden AB on Monday 4 January 2027.

According to the most recently adopted balance sheet as of 31 December 2025, the unrestricted equity of the Company amounted to SEK 57,019,336. Since then, the only value transfers made have been dividends totalling SEK 20,382,378, meaning the amount available for distribution according to Chapter 17, Section 3 of the Swedish Companies Act (Sw. 17 kap. 3 § aktiebolagslagen) is SEK 36,636,958.

Additional information

Number of shares and votes

As of the date of this notice, there are a total of 33,970,630 shares in the Company. All shares have equal voting rights. The Company holds no shares in treasury.

Available documents

The Company's annual report and auditor's report for the financial year 2025, the Board's statement pursuant to Chapter 18, Section 4 of the Swedish Companies Act, and the report pursuant to Chapter 18, Section 6 of the Swedish Companies Act, the auditor's statement pursuant to Chapter 18, Section 6 of the Swedish Companies Act, and a proxy form will be available at the Company and on the Company's website, www.fablemedia.se/en, no later than three weeks prior to the Extraordinary General Meeting. Copies of the documents will be sent to shareholders who request them and provide their postal address.

Authorisation

The Company's Board is authorised to make such minor adjustments to the resolution of the meeting as may be required in connection with registrations with the Swedish Companies Registration Office (Sw. Bolagsverket) and Euroclear Sweden AB.

Information at the General Meeting

The Board or the CEO shall, if any shareholder so requests, and the Board believes that it can be done without material harm to the Company, at the Extraordinary General Meeting provide information on any circumstances that may affect the assessment of a matter on the agenda.

Processing of personal data

Information regarding the processing of personal data is available in Euroclear Sweden AB's privacy policy:

http://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf.

Translation
This is a translation of the original notice in Swedish. In the event of any discrepancies, the Swedish version shall prevail.

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Stockholm, November 2026

Fable Media Group AB (publ)

THE BOARD OF DIRECTORS

The information was submitted for publication, through the agency of the contact person, on 26-11-2026 14:34 CET

For further information:
Carl Magnusson, CEO
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http://fablemedia.se

Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.