Guidance Adjustment

Fable Media Group has updated its full-year guidance for 2026. The group now anticipates net sales in the range of SEK 69 to 74 million, with an Adjusted EBITDA of SEK 40 to 45 million.

This represents a revision from the previous guidance, which projected net sales of SEK 70 to 85 million and an Adjusted EBITDA of SEK 45 to 55 million.

The adjusted guidance is primarily attributable to the regulatory changes in Brazil, which have led Fable Media Group for time being, suspend its operations in the market, negatively impacting the group's expected revenue contribution. In addition, sportsbook margins in October were weaker than average, further affecting the group's expected financial performance.

This disclosure contains information that Fable Media Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 03-11-2026 14:17 CET.

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Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.