Fable Media Group Introduces Dividend Policy of 60 to 80% of Net Profit

Fable Media Group AB (the "Company") announces the introduction of a dividend policy under which the Company aims to distribute 60 to 80 per cent of its net profit to shareholders going forward.

The policy reflects the Company's strong financial position and is in line with previous communication regarding the ambition to distribute dividends on a quarterly basis and to increase the payout ratio over time. With the recent changes to the bond terms now enabling unrestricted dividend payments, provided that the bond covenants are met, the Company is able to formalize a payout framework that supports attractive shareholder returns.

At the same time, the Company's strategy remains firmly focused on organic growth, in contrast to the acquisition-driven growth that is common in the industry. This approach provides both flexibility and predictability in capital allocation, as well as strong cash flow. It enables the Company to continue rewarding its shareholders with generous and sustainable dividends going forward, while continuing to execute on its growth strategy.

At the current share price level, the new dividend policy is expected to deliver double-digit annual returns for our shareholders.

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Fable Media Group AB

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Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.