

Proposal for Increased Dividend to Fable Media Group Shareholders

The Board of Directors of Fable Media Group AB (the "Company") proposes a dividend of SEK 0.15 per share, corresponding to a total distribution of approximately SEK 5.1 million.

The complete proposal will be presented in the forthcoming notice convening the Extraordinary General Meeting, at which the dividend resolution will be considered. The proposal is supported by the Company's majority shareholder and is therefore expected to be approved. The dividend is planned to be distributed in December 2025.

Together with the dividend paid in September this year, the combined distributions correspond to SEK 0.25 per share or about 36 per cent of the Group's net profit for the first nine months of 2025.

The Company intends to continue distributing dividends on a quarterly basis.

November 17, 2025 Fable Media Group AB

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For further information:

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Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.