FABLE MEDIA

Fable Media Group AB announces written procedure to pursue a mandatory securities exchange

Fable Media Group AB announces that the company has decided to initiate a written procedure (the “Written Procedure”) to refinance the outstanding bond loan 2017/2025 with ISIN SE0010547422 (the “Existing Bonds”) through a mandatory securities exchange pursuant to which all Existing Bonds will be mandatorily exchange for new senior secured bonds (the “New Bonds” and the “Securities Exchange”, respectively). The Securities Exchange is supported by holders representing in excess 66 2/3 percent of the Existing Bonds.

Fable Media Group AB has today instructed Nordic Trustee & Agency AB (publ) (the ”**Agent**”) to, in its capacity as agent under the Existing Bonds, send a notice of the Written Procedure to all directly registered owners and registered authorised nominees of the Existing Bonds in the company’s debt ledger kept by Euroclear Sweden as per 23 October 2025. The final day to vote in the Written Procedure is on 19 November 2025. Only bondholders who are registered holders of Existing Bonds in the company’s debt ledger as per the record date 29 October 2025 are entitled to vote in the Written Procedure.

The New Bonds are proposed to be issued in a total nominal amount corresponding to approximately SEK 121 million, which corresponds to the nominal amount including capitalised and accrued interest under the Existing Bonds. The New Bonds are proposed to have a tenor of three years. Fable Media Group AB later expects to cancel bonds held on its own account, in order to ultimately reach a total nominal amount, including capitalised and accrued interest, of approximately SEK 60 million.

For more information regarding the Written Procedure and a more detailed description of the proposed amendments of the terms and conditions, please refer to the notice of the Written Procedure, available on the company’s and Agent’s respective websites.

Stockholm, 24 October 2025
Fable Media Group AB

This disclosure contains information that Fable Media Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 24-10-2025 16:45 CET.

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Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.