



Proposal for Dividend to Shareholders

The Board of Directors of Fable Media Group AB (the “Company”) proposes to distribute approximately SEK 0.10 per share in dividends to its shareholders, equivalent to a total amount of SEK 3.5 million. This represents an important milestone for the Company, as it becomes the only entity among its listed peers currently paying dividends.

The proposed amount reflects the maximum permitted under the Company’s current bond terms, which allow dividend payments of up to 50% of the Group’s consolidated net profit, capped at SEK 3.5 million per quarter.

The complete proposal will be set out in the upcoming notice convening the Extraordinary General Meeting, where the dividend is to be decided on.

The proposal is supported by the Company’s majority shareholder and as such is expected to be approved. The dividend is expected to be made during September 2025.

The Company intends to distribute dividends on a quarterly basis and, over time, expects to increase the dividend percentage to further benefit its shareholders.

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Fable Media Group AB

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Fable Media Group AB invests in lead generation businesses. The company is listed on Spotlight Stock Market in Stockholm.