

## Prestigious mansion in sunlight in Dubai

*This press release is based on the press release published in Swedish on March 24, 2020.*

**The owner of a private mansion in Dubai, United Arab Emirates, has got a Parans system installed. The sunlight is spread through the system to the floor on the ground level.**



The owner of the mansion has experienced that there could be limitations regarding sufficient levels of natural light in large mansions. The customer has chosen the Parans system to create a good lighting experience on the ground level, two floors down. The luminaire “Hybrid Light”, which has integrated LED lighting, will distribute light when the sun is shining and when it is dark. Dubai has about 3,500 hours of sunshine per year.

- This customer has posts as chairman of the board at several large private own companies and is very active in the business sector in Dubai, says Fredrik Johansson, Senior Vice President Sales & Marketing of Parans. This is an important installation for us because we solve of course a real need for more natural light for the customer, but also that the customer, when having a daily experience of the light, can effectively market it towards his broad network. The personal relationship is very important in Dubai and for this market we see great potential for the segment of private prestigious mansions.

**For more information, please contact:**

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**About Parans Solar Lighting AB (publ)**

Parans Solar Lighting offers sunlight for indoor environments through an innovative system that captures and leads the rays of the sun. Parans, which developed the technology, turns mainly to property owners, architects and larger employers worldwide. Parans Solar Lighting is quoted on Spotlight Stock Market and has office in Möln dal, Sweden.

*How the Parans system work: <https://youtu.be/eflcbj2lpWo>*