



## PRESS RELEASE

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### Increased market presence with certified Parans system at Kharamaa

Parans partner Gateway Technology in Qatar confirms that Qatar Kharamaa Water Electricity ("QKWE") will certify the Parans system as an approved solution to lead sunlight into buildings. This means that QKWE, which is proactive and have great impact regarding installations of new technology, will themselves market the Parans system installed in their main building Kharamaa.



QKWE's announcement of the certificate is crucial for the possibility of sales in the country and the notification will be timely as Gateway Technology will exhibit and launch the marketing of the Parans system at Qatar Green Building Conference 2018 in Doha, Qatar, October 28-30 (stand No. 15). The Conference will address and highlight research and industry best practice to help the construction and sustainable development sector deliver green building solutions to environmental challenges in and outside Qatar. Parallel with the conference an exhibition for sustainable products and innovative technology is running.



During the exhibition, Parans' SP4 system will be displayed and Parans will have its own staff in place to answer all questions for the curious leads. Parans' sunlight system is a new technology in the region and raises great interest.

-We are looking forward to exhibiting together with our partner and meeting potential customers in this relatively new market for Parans, says Fredrik Johansson, Senior VP Sales & Marketing at Parans. That we now also have an approved system installed at Kahramaa Awareness Parks' main building, could not have come more convenient. Due to that QKWE is influential regarding new technology, and the building is also a visitor center for this purpose, this is a very good reference installation for the leads that we will get during the exhibition. Of great importance is also QKWE's own interest to market the system. For example, they themselves will invite decision makers to the exhibition.

#### For more information, please contact:

Anders Koritz, CEO at Parans Solar Lighting AB (publ), phone +46 733 211635, anders.koritz@parans.com [www.parans.com](http://www.parans.com)

#### About Parans Solar Lighting AB (publ)

Parans Solar Lighting offers sunlight for indoor environments through an innovative system that captures and leads the rays of the sun. Parans, which developed and patented the technology, turns mainly to property owners, architects and larger employers worldwide. Parans Solar Lighting is quoted on Spotlight Stock Market and has office in Mölndal, Sweden. *How does the Parans system work:* <https://youtu.be/eflcbj2lpWo>