# Nordnet: Monthly statistics October

In October, Nordnet's customers made 5,547,300 trades in listed financial instruments, which corresponds to 254,500 trades per day. New customers in October amounted to 26,900 and the annual customer growth rate is 11.9 percent. The total number of customers at the end of October was 2,592,800. Net savings for October was SEK 7.7 billion and the total net savings during 2026 is SEK 88.1 billion. The savings capital was SEK 1,437 billion and lending amounted to SEK 33.2 billion at the end of October.

| | October 2026[1] | September 2026 | Change one month | October 2025 | Change one year |
|---|---|---|---|---|---|
| **Savings & customers** | | | | | |
| Number of customers | 2,592,800 | 2,565,900 | +1.0% | 2,317,200 | +11.9% |
| Net savings (SEK billion) | 7.7 | 7.2 | +6.8% | 7.7 | +0.5% |
| **Savings capital (SEK billion)** | **1,437** | **1,459** | **-1.5%** | **1,176** | **+22.2%** |
| Brokerage | 954 | 976 | -2.2% | 799 | +19.3% |
| Funds | 384 | 387 | -0.8% | 293 | +31.0% |
| Deposits | 98 | 96 | +2.3% | 83 | +18.2% |
| of which Savings account | 21 | 21 | +1.8% | 18 | +17.0% |
| **Lending (SEK billion)** | | | | | |
| Margin lending[2] | 19.9 | 19.9 | +0.3% | 17.5 | +13.5% |
| Mortgage | 13.3 | 13.1 | +1.2% | 11.6 | +14.4% |
| **Total lending** | **33.2** | **33.0** | **+0.7%** | **29.2** | **+13.9%** |
| **Number of trades[3]** | | | | | |
| Sweden | 2,162,400 | 1,964,000 | +10.1% | 2,516,100 | -14.1% |
| Norway | 1,110,100 | 1,137,900 | -2.4% | 1,270,500 | -12.6% |
| Denmark | 1,174,000 | 1,127,300 | +4.1% | 1,483,700 | -20.9% |
| Finland | 1,100,800 | 945,900 | +16.4% | 1,307,700 | -15.8% |
| **Total** | **5,547,300** | **5,175,100** | **+7.2%** | **6,578,000** | **-15.7%** |
| Share of cross border trades | 38.9% | 39.9% | -1.1 p.p. | 44.8% | -5.9 p.p. |
| **Average number of trades per day[4]** | | | | | |
| Sweden | 100,600 | 89,300 | +12.7% | 111,800 | -10.0% |
| Norway | 50,500 | 51,700 | -2.3% | 55,200 | -8.5% |
| Denmark | 53,400 | 51,200 | +4.3% | 64,500 | -17.2% |
| Finland | 50,000 | 43,000 | +16.3% | 56,900 | -12.1% |
| **Total** | **254,500** | **235,200** | **+8.2%** | **288,400** | **-11.8%** |
| **Traded value cash market (SEK billion)** | | | | | |
| Sweden | 62.1 | 53.8 | +15.4% | 60.4 | +2.9% |
| Norway | 49.2 | 46.0 | +7.1% | 36.9 | +33.6% |
| Denmark | 44.2 | 40.8 | +8.5% | 44.1 | +0.3% |
| Finland | 29.7 | 26.5 | +12.0% | 33.3 | -10.9% |
| **Total** | **185.3** | **167.1** | **+10.9%** | **174.7** | **+6.1%** |
| Share of cross border traded value | 36.6% | 36.9% | -0.3 p.p. | 42.2% | -5.6 p.p. |

[1] The numbers for October 2026 are preliminary.
[2] Lending excluding pledged cash and cash equivalents.
[3] Nordnet's total trades on all exchanges and market places for all customers, and share of cross border trades.
[4] Average number of trades per day is calculated as total trades per market divided by the number of days each stock exchange was open.

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