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Britta Rosenqvist appointed new Country Manager Sweden for Nordnet

On 1 December, Britta Rosenqvist assumes the role as Country Manager Sweden for Nordnet. She brings broad and extensive experience from a range of senior management roles within the Swedish banking and financial sector.

Britta Rosenqvist joins most recently from Swedbank Robur, where she served as Head of Sales. She previously held several leadership positions at Skandiabanken, including Chief Product Officer Savings & Payments as well as Chief Sustainability Officer. Prior to that, Britta spent over eight years at Avanza, including as Head of Third Party Distribution.

"We are very proud and delighted to welcome a star like Britta to Nordnet. With her solid experience, strong leadership qualities and deep understanding of the savings market, she is the right person to lead our Swedish business. She also shares our view of a driven and customer-focused corporate culture, making this a perfect match," says Rasmus Järborg, CEO of Nordnet.

In her new role, Britta will be responsible for Nordnet's Swedish operations and play a key role in further developing the customer offering and driving growth in the Swedish market. She succeeds Gabrielle Hagman, who left Nordnet in September.

"It feels fantastic to step in as Country Manager Sweden at Nordnet – in many ways this is a dream job. Nordnet continues to challenge the market with the industry's most user-friendly platform and a strong product offering that makes saving in stocks and funds accessible to more people. I am also attracted by the strong corporate culture characterized by a clear customer focus and high execution power. I really look forward to working together with my new colleagues," says Britta Rosenqvist, incoming Country Manager Sweden at Nordnet

In connection with assuming her role as Country Manager Sweden, Britta Rosenqvist will also join Nordnet's Executive Committee.

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