

Nordnet: Monthly statistics January

In January, Nordnet's customers made 6,263,100 trades in listed financial instruments, which corresponds to 309,400 trades per day. New customers in January amounted to 32,100 and the annual customer growth rate is 12.0 percent. The total number of customers at the end of January was 2,383,200. Net savings for January was SEK 11.1. The savings capital was SEK 1,201 billion and lending amounted to SEK 29.4 billion at the end of January.

	January 2026 ¹	December 2025	Change one month	January 2025	Change one year
Savings & customers					
Number of customers	2,383,200	2,351,100	+1.4%	2,127,200	+12.0%
Net savings (SEK billion)	11.1	4.8	+131.3%	10.0	+11.0%
Savings capital (SEK billion)	1,201	1,183	+1.5%	1,083	+10.9%
Brokerage	815	802	+1.6%	740	+10.1%
Funds	302	297	+1.8%	272	+11.2%
Deposits	84	84	-0.4%	71	+17.2%
Lending (SEK billion)					
Margin lending ²	17.4	17.3	+0.1%	17.6	-1.5%
Mortgage	12.1	12.0	+1.1%	11.2	+8.1%
Total lending	29.4	29.3	+0.5%	28.8	+2.2%
Number of trades³					
Sweden	2,224,900	1,706,300	+30.4%	2,049,300	+8.6%
Norway	1,239,200	879,300	+40.9%	1,059,300	+17.0%
Denmark	1,539,900	1,040,500	+48.0%	1,212,300	+27.0%
Finland	1,259,100	866,800	+45.3%	968,300	+30.0%
Total	6,263,100	4,492,900	+39.4%	5,289,200	+18.4%
Share of cross border trades	41.9%	40.5%	+1.4 p.e.	35.9%	+6.1 p.e.
Average number of trades per day⁴					
Sweden	114,100	89,800	+27.1%	97,600	+16.9%
Norway	59,000	46,300	+27.4%	48,200	+22.4%
Denmark	73,300	54,800	+33.8%	55,100	+33.0%
Finland	63,000	45,600	+38.2%	46,100	+36.7%
Total	309,400	236,500	+30.8%	247,000	+25.3%
Traded value cash market (SEK billion)					
Sweden	60.5	41.0	+47.5%	52.3	+15.6%
Norway	40.5	27.5	+47.4%	30.9	+30.8%
Denmark	49.2	33.0	+49.1%	38.6	+27.3%
Finland	32.2	20.3	+58.2%	25.6	+25.6%
Total	182.2	121.8	+49.7%	147.4	+23.6%
Share of cross border traded value	37.7%	36.6%	+1.1 p.e.	36.6%	+1.1 p.e.

¹ The numbers for January 2026 are preliminary.

² Lending excluding pledged cash and cash equivalents.

³ Nordnet's total trades on all exchanges and market places for all customers, and share of cross border trades.

⁴ Average number of trades per day is calculated as total trades per market divided by the number of days each stock exchange was open.

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