Press release 5 November 2025

Nordnet: Monthly statistics October

In October, Nordnet's customers made 6,545,900 trades in listed financial instruments, which corresponds to 287,000 trades per day. New customers in October amounted to 25,800 and the annual customer growth rate is 12.9 percent. The total number of customers at the end of October was 2,317,700. Net savings for October was SEK 7.7 billion and the total net savings during 2025 is SEK 67.9 billion. The savings capital was SEK 1,176 billion and lending amounted to SEK 29.1 billion at the end of October.

	October 2025[1]	September 2025	Change one month	October 2024	Change one year
Savings & customers					
Number of customers	2,317,700	2,291,900	+1.1%	2,053,300	+12.9%
Net savings (SEK billion)	7.7	5.9	+30.5%	5.7	+35.1%
Savings capital (SEK billion)	**1,176**	**1,143**	**+2.9%**	**998**	**+17.9%**
Brokerage	799	779	+2.6%	678	+17.9%
Funds	293	282	+4.0%	248	+18.1%
Deposits	83	81	+2.2%	71	+16.2%
Lending (SEK billion)					
Margin lending[2]	17.5	17.2	+1.8%	17.3	+0.8%
Mortgage	11.6	11.4	+1.9%	11.2	+4.0%
Total lending	**29.1**	**28.6**	**+1.8%**	**28.5**	**+2.1%**
Number of trades[3]					
Sweden	2,484,900	2,230,500	+11.4%	1,945,500	+27.7%
Norway	1,269,800	1,070,300	+18.6%	908,000	+39.8%
Denmark	1,483,100	1,259,600	+17.7%	841,200	+76.3%
Finland	1,308,100	883,600	+48.0%	896,900	+45.8%
Total	**6,545,900**	**5,444,000**	**+20.2%**	**4,591,600**	**+42.6%**
Share of cross border trades	45.0%	40.2%	+4.8 pp.	29.6%	+15.3 pp.
Average number of trades per day[4]					
Sweden	110,400	101,400	+8.9%	84,600	+30.5%
Norway	55,200	48,700	+13.3%	39,500	+39.7%
Denmark	64,500	57,300	+12.6%	36,600	+76.2%
Finland	56,900	40,200	+41.5%	39,000	+45.9%
Total	**287,000**	**247,600**	**+15.9%**	**199,700**	**+43.7%**
Traded value cash market (SEK billion)					
Sweden	60.4	48.7	+24.1%	50.0	+20.9%
Norway	36.9	30.6	+20.5%	24.8	+48.7%
Denmark	44.1	36.4	+21.3%	27.9	+58.2%
Finland	33.3	20.2	+64.8%	22.2	+50.0%
Total	**174.7**	**135.9**	**+28.6%**	**124.9**	**+39.9%**
Share of cross border traded value	42.2%	38.2%	+4.0 pp.	30.2%	+12.0 pp.

[1] The numbers for October 2025 are preliminary.
[2] Lending excluding pledged cash and cash equivalents.
[3] Nordnet's total trades on all exchanges and market places for all customers, and share of cross border trades.
[4] Average number of trades per day is calculated as total trades per market divided by the number of days each stock exchange was open.

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