

Nordnet: Monthly statistics July

In July, Nordnet's customers made 5,298,600 trades in listed financial instruments, which corresponds to 230,500 trades per day. New customers in July amounted to 17,600. The annual customer growth rate is 13.6 percent adjusted for the divestment of Nordnet's unsecured lending portfolio to Ikano Bank on October 1, 2024. The total number of customers at the end of July was 2,240,100. Net savings for July was SEK 8.2 billion and the total net savings during 2025 is SEK 47.6 billion. The savings capital was SEK 1,105 billion and lending amounted to SEK 27.8 billion at the end of July.

	July 2025 ¹	June 2025	Change one month	July 2024	Change one year
Savings & customers					
Number of customers	2,240,100	2,222,500	+0.8%	1,992,700	+12.4% ²
Net savings (SEK billion)	8.2	4.5	+82.2%	7.2	+13.9%
Savings capital (SEK billion)	1,105	1,064	+3.8%	992	+11.4%
Brokerage	751	721	+4.2%	686	+9.4%
Funds	273	260	+4.8%	237	+14.9%
Deposits	81	83	-2.0%	68	+19.2%
Lending (SEK billion)					
Margin lending ³	16.5	15.8	+4.6%	16.8	-2.2%
Mortgage	11.3	11.2	+0.9%	11.1	+1.6%
Unsecured lending	0.0	0.0	0.0%	3.5	-100.0%
Total lending	27.8	27.0	+3.1%	31.5	-11.8%
Number of trades⁴					
Sweden	2,113,600	1,897,800	+11.4%	1,810,300	+16.8%
Norway	1,103,000	1,074,800	+2.6%	879,600	+25.4%
Denmark	1,149,100	964,000	+19.2%	916,900	+25.3%
Finland	932,900	787,900	+18.4%	784,800	+18.9%
Total	5,298,600	4,724,500	+12.2%	4,391,600	+20.7%
Share of cross border trades	36.1%	35.1%	+1.0 pp.	29.5%	+6.6 pp.
Average number of trades per day⁵					
Sweden	91,900	99,900	-8.0%	78,700	+16.8%
Norway	48,000	53,700	-10.6%	38,200	+25.7%
Denmark	50,000	50,700	-1.4%	39,900	+25.3%
Finland	40,600	39,400	+3.0%	34,100	+19.1%
Total	230,500	243,700	-5.4%	190,900	+20.7%
Traded value cash market (SEK billion)					
Sweden	48.3	42.3	+14.1%	45.3	+6.6%
Norway	30.7	29.6	+3.4%	23.5	+30.5%
Denmark	34.7	29.5	+17.8%	32.3	+7.4%
Finland	23.0	18.0	+28.2%	18.1	+27.1%
Total	136.7	119.4	+14.5%	119.3	+14.6%
Share of cross border traded value	33.5%	33.7%	-0.2 pp.	29.6%	+3.9 pp.

¹ The numbers for July 2025 are preliminary.

² The customer growth is 13.6 percent adjusted for the divestment of Nordnet's unsecured lending portfolio to Ikano Bank on October 1, 2024.

³ Lending excluding pledged cash and cash equivalents.

⁴ Nordnet's total trades on all exchanges and market places for all customers, and share of cross border trades.

⁵ Average number of trades per day is calculated as total trades per market divided by the number of days each stock exchange was open.

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