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Rasmus Järborg named Deputy CEO of Nordnet

Rasmus Järborg has today been appointed deputy CEO of Nordnet. He also retains his current role as Chief Product Officer.

Rasmus has worked at Nordnet since 2018. His current role as Chief Product Officer comprises an overall responsibility for Nordnet's product offering and digital channels. He is now also named Deputy CEO of the company.

- I'm delighted to announce Rasmus Järborg as our new Deputy CEO for Nordnet. He has a thorough understanding of our industry and a way of working characterized by positive energy and getting things done. Our goal is to build the world's best digital platform for savings and investments and as Deputy CEO, Rasmus will have an even clearer mandate to lead the work to realize our high product ambitions, says Lars-Åke Norling, CEO of Nordnet.

Rasmus has had a long and distinguished career in banking. Before joining Nordnet, he worked some 10 years for SEB, including Chief Strategy Officer. Before that, he worked nine years for the Swiss investment bank UBS in London.

- My three years with Nordnet have been the most fast-paced and rewarding in my career. As CPO, I've had the privilege of launching many exciting and award-winning savings products, among them an entirely new web and app. Since Lars-Åke joined as CEO, I've worked closely with him on strategic matters. I'm very proud of this appointment as Deputy CEO and look forward to continuing working closely with Lars-Åke, the Board and all my fantastic colleagues, says Rasmus Järborg, CPO & Deputy CEO of Nordnet.

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