

Press release, 9 May 2018

## **Martin Ringberg new Country Manager for Nordnet in Sweden**

**Martin Ringberg has been appointed as new Country Manager for Nordnet in Sweden. He succeeds Eva Trouin, who leaves for a role within the Swedbank Group.**

Martin Ringberg, who currently works as Head of Sales, has been appointed new Country Manager in Sweden at Nordnet, and starts his assignment today. He follows Eva Trouin who has held the role since 2013.

- I want to thank Eva for the efforts she has made for Nordnet. During Eva's time as Country Manager, Nordnet has had a strong development on the Swedish market, and we have for example launched Shareville, mortgage, and developed Nordnet Live into one of Sweden's largest savings events. I wish Eva the best of luck in her future career, says Peter Dahlgren, CEO of Nordnet.

Martin Ringberg started at Nordnet in 2017, and has previously worked at SEB, where he had several roles in savings and investments focusing on sales.

- Martin has a big heart for the customer and solid knowledge in the savings area, which means he will be able to take on the role as Country Manager in an excellent way. Nordnet has the ambition to build the world's best customer experience in savings and investments with an increased focus on digital advice, and Martin will be instrumental in developing our offer on the Swedish market, says Peter Dahlgren.

In his new role, Martin Ringberg will focus on developing the customer offering in areas such as mortgage, Private Banking and financial solutions for entrepreneurs.

- I am looking forward to improve and simplify for the Swedish savers in my new role. A great focus for Nordnet is to develop the user experience, where a new web and app are under development. From my perspective, I will continue to explore opportunities within mortgage and develop our position in the pension business. Private Banking is another area where we have a great potential, and I want us to become an even more relevant financial alternative for start-ups and entrepreneurs, especially in the tech area, says Martin Ringberg, new Country Manager Sweden at Nordnet.

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