

Press release 2017-08-18

Nordnet first bank in Sweden with deposits through Swish

As the first bank in Sweden, Nordnet launches the possibility for customers to make deposits through Swish. During September, customers will be able to transfer money to their accounts in real-time and thereby translate their ideas into investments faster.

Swish has grown rapidly in recent years, and is today used by 5.7 million people in Sweden. Now, Nordnet is the first Swedish bank to use Swish in order to offer its customers faster and easier deposits of money.

- Swish is easy to use, has high acceptance and a high level of trust, which is important when we talk about digital payments. Being able to offer deposits via Swish is an important step towards our goal of building the best customer experience in the world for savings and investments, says Peter Dahlgren, CEO of Nordnet.

During the summer of 2017, the regulations for Swish have been amended. Previously, it was only allowed for private individuals to make cash transfers between each other. For e-commerce, ie payments between private individuals and companies, the payment was previously required to be linked to the purchase of a service or a product. It is now possible for individuals to make financial transactions with companies, and thus make payments to companies without the transaction directly matching the purchase of a product or a service.

- We want to respond fast to consumers' changed preferences and be present in the channels where our users are. When the regulations were changed, we wanted to quickly take advantage of the opportunity to offer our customers Swish, says Peter Dahlgren, CEO of Nordnet.

For more information, please contact:

Johan Tidestad, Head of Communications
+46 708 875 775, johan.tidestad@nordnet.se