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Nordnet in cooperation with Infront – launches new trading application for active savers

Nordnet today announces a cooperation with Infront, with the purpose to offer their most active savers the new trading application Web Trader. The launch is made on the markets where Nordnet has operations – Sweden, Norway, Denmark and Finland.

In connection with the implementation of Web Trader, Nordnet's proprietary trading application Wintrade will be phased out. The transition will begin in September, and is due to be completed in November. During the fall, Wintrade users will be able to try Infront Web Trader for free.

- At Nordnet, we are passionate about creating the world's best offer in investments and savings. As a customer at Nordnet, you should be able to rely on that you always get access to the latest technology in the area. Sometimes we develop the services ourselves and sometimes we provide them through partnerships with leading market players. With Infront Web Trader, we get technology tailored for today's active savers, says Eva Trouin, Country Manager Sweden at Nordnet.

Wintrade is a proprietary trading application launched in 2001, and at that time Sweden's first Windows-based real-time application for stock trading. Today, Wintrade has more than 4,000 users. The application requires downloading of a software and can only be used on PC. Infront Web Trader is launched directly from Nordnet's website in a browser, does not require download of separate software and works for both PC and Mac.

- We have since long a good cooperation with Nordnet around providing Infront terminals to their Active Trader customers. We look forward to expanding this collaboration by helping Nordnet offer its customers the most modern web technology on the market. The fact that one of the leading digital banks in the Nordic region selects us as a partner, we see as proof that our Web Trader, based on Infront's Web Toolkit, has a high quality and meets the requirements of one of the most demanding customer segments. This strengthens Infront's position as the leading Nordic provider of market data and trading terminals, says Kristian Nesbak, CEO of Infront.

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