



## **Mikael Strunge is appointed as the new President and CEO of ACROUD**

The board of directors of ACROUD AB (publ) ("**Acroud**") has today appointed Mikael Strunge as the new President and CEO of Acroud. Mikael Strunge, born in 1981, has worked within Acroud for four years in various roles in different parts of the company, most recently as COO. Mikael Strunge succeeds Robert Andersson.

"On behalf of the Board, I would like to thank Robert Andersson for his leadership and contributions over the past years. We are pleased to appoint Mikael Strunge as our new President and CEO. Mikael brings deep operational insight and a clear strategic vision, and we are confident that under his leadership, Acroud will enter its next phase of growth and innovation", says Morten Marcussen, Chairman of Acroud.

"The last 4 years at Acroud has been a rollercoaster of emotions and results. I am proud to accept this appointment from the board and look forward to start the implementation of the company's new strategic framework", says Mikael Strunge, new President and CEO of Acroud.

### **Biography of Mikael Strunge**

Mikael Strunge is 44 years old and has worked within Acroud for over four years, most recently as COO of Acroud, being responsible for the day-to-day management and operational activities of Acroud. Before that, Mikael was the CEO of PMG before PMG was acquired by Acroud.

### **Responsible parties**

This information constitutes inside information that Acroud AB (publ) is required to disclose under the EU Market Abuse Regulation 596/2014. The information in this press release has been published through the agency of the contact persons below, at the time specified by Acroud AB's (publ) news distributor Cision for publication of this press release. The persons below may also be contacted for further information.

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*From May 2024 (Q1 Report) Acroud has changed reporting and company language to English. This means that Interim Reports and the correlated press releases will be issued in English only.*

**About ACROUD AB**

**ACROUD** is a fast-growing global challenger that operates and develops comparison and news sites within Poker, Sports Betting and Casino. Acroud also offers SaaS solutions for the iGaming affiliate industry. In past years, a number of companies have joined the ride and thus several experienced individuals in the industry leads Acroud's journey to become "The Mediahouse of The Future". Our mission is to connect people, Content Creators (Youtubers, Streamers, Affiliates) and businesses. We are growing fast and is a leading global player in the industry with just over 70 people in Malta, United Kingdom, Denmark and Sweden. Acroud has been listed on the Nasdaq First North Premier Growth Market since June 2018.