



Acroud receives approval from the bondholders in the written procedure for its outstanding bond loan

On 7 June 2023, Acroud AB (publ) (the “**Company**” or “**Acroud**”) initiated a written procedure (the “**Written Procedure**”) under its outstanding bond loan 2022/2025 with ISIN SE0017562481 (the “**Bonds**”). The Written Procedure was initiated for the purpose of requesting the bondholders’ approval of certain waivers as summarised in the Company’s press release dated 7 June 2023 and as further set out in the notice of Written Procedure which is available on the websites of the Company and Nordic Trustee & Agency AB (publ) (the “**Agent**”). All capitalised terms used herein and not otherwise defined shall have the meaning assigned to them in the notice of Written Procedure.

Acroud today announces that the Written Procedure has been successfully concluded, that a sufficient number of votes were obtained in order to form a quorum and that approximately 99.24 per cent. of the adjusted nominal amount for which the bondholders were voting, voted in favour of the Request. Accordingly, the Agent has today concluded the Written Procedure. The Requests were approved and the waivers therein became effective today, 27 June 2023.

In accordance with the Written Procedure, a waiver fee amounting to fifty (50) basis points of the Nominal Amount of the Bonds will be paid to the Bondholders on a *pro rata* basis on the Final Redemption Date (or any final Redemption Date prior thereto) through the CSD to such person who is registered as a Bondholder on the relevant Record Date for such payment, provided that the Request has not been rescinded or withdrawn.

Acroud also announces in accordance with the Written Procedure that it has resolved to carry out the Option 2 Intragroup Restructuring in order for the Asset Transfer to be tax neutral under UK tax law. Please refer to the notice of Written Procedure for more information regarding the Option 2 Intragroup Restructuring.

For questions to the Agent regarding the administration of the Written Procedure, please contact the Agent at voting.sweden@nordictrustee.com or +46 8 783 79 00.

Responsible parties

This information constitutes inside information that Acroud AB (publ) is required to disclose under the EU Market Abuse Regulation 596/2014. The information in this press release has been published through the agency of the contact person below, at the time specified by Acroud AB’s (publ) news distributor Cision for publication of this press release. The person below may also be contacted for further information.

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About ACROUD AB

ACROUD is a fast-growing global challenger that operates and develops comparison and news sites within Poker, Sports Betting and Casino. Acroud also offers SaaS solutions for the iGaming affiliate industry. In past years, a number of companies have joined the ride and thus several experienced individuals in the industry lead Acroud's journey to become "The Mediahouse of The Future". Our mission is to connect people, Content Creators (Youtubers, Streamers, Affiliates) and businesses. We are growing fast and remain a leading global player in the industry with just over 70 people in Malta, United Kingdom, Denmark and Sweden. Acroud has been listed on the Nasdaq First North Growth Market since June 2018.