

Stockholm, 19 May 2022

Announcement from annual general meeting held on 19 May 2022 in ACROUD AB

ACROUD AB, 556693-7255, held its annual general meeting on 19 May 2022 in Stockholm. The following main resolutions were made.

Adoption of the profit and loss statements and the balance sheets

The meeting resolved to adopt the profit and loss statements and the balance sheet for the parent company as well as the consolidated profit and loss statement and the consolidated balance sheet for the group for 2021.

Disposition of the company's earnings

The meeting resolved to balance the company's profit in a new account and that no dividend shall be paid for the financial year 2021.

Discharge from liability

The members of the board of directors and the CEO were discharged from liability for the financial year 2021.

Board of directors and auditor

The meeting resolved, in accordance with the proposal from shareholders representing approximately 61.4 per cent of the shares and votes of the company, that the board shall be composed of five directors with no deputy. The meeting resolved on re-election of board members Henrik Kvik, Peter Åström, Maria Andersson Grimaldi, Jonas Strömberg and Kim Mikkelsen. Henrik Kvik was re-elected as chair of the board of directors.

Fees for the period until the end of the next annual general meeting, were set to SEK 160,000 to each director who is not employed by the company, SEK 40,000 to the chair of the remuneration and audit committee and SEK 20,000 to ordinary members of the remuneration and audit committee.

The registered accounting firm Öhrlings PricewaterhouseCoopers AB, with certified auditor Aleksander Lyckow as auditor-in-charge, was re-elected as auditor until the end of the next annual general meeting. It was resolved that remuneration to the auditor should be paid according to approved fees.

Resolution on participation in Employee Stock Option Program 2021/2024

The meeting resolved, in accordance with the proposal of the board of directors, to allow new employees to participate in the Employee Stock Option Program 2021/2024. The CEO shall

receive a maximum of 1,000,000 options, the CFO and COO shall receive 500,000 options maximum, the remaining four senior executives shall receive 400,000 options maximum, eight persons within the management shall receive 150,000 options maximum and 20 key persons shall receive 100,000 options maximum.

Authorisation for the board of directors to issue shares

The meeting resolved, in accordance with the proposal of the board of directors, that the board of directors shall be authorised to, on one or more occasions for the period up until the next annual general meeting, to issue up to a total of 60 million new shares, with or without deviation from the shareholders preferential rights.

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About ACROUD AB

ACROUD is a fast-moving challenger in the space of iGaming Affiliation and B2B SaaS Solutions. Along with its core affiliate business, which contains 30+ comparison and news sites under strong digital brands in multiple verticals, Acroud develops and offers SaaS (Software as a Service) solutions within the affiliate industry. The company also provides streaming services and runs the innovative gaming event – The Festival Series. Following a number of mergers in 2020 and 2021, many talented industry experts have joined Acroud's journey, leading the organization towards a Software-Based Affiliation company. Driven by the sustainable growth and profitability of our partners, our mission is to connect People, Content Creators (Youtubers, Streamers, Affiliates) and Businesses. Acroud has been listed on the Nasdaq First North Growth Market under the ticker symbol ACROUD since June 2018.