



Press release: Roderick Attard appointed new CFO for Acroud

1st November 2021

General Update: Roderick Attard appointed new CFO for Acroud

Acroud AB (publ) announces that Roderick Attard has been appointed as new CFO of Acroud. Roderick, had previously the position as Head of Finance and has profound industry knowledge from the iGaming industry and a background as auditor at KPMG. Gustav Vadenbring has resigned from his position as CFO to take on a new assignment.

Robert Andersson, CEO of Acroud, comments:

"I am very happy to strengthen the Management team with internal up-coming talents as Roderick. At the same time I thank Gustav for his work over the last 3 years. We wish Gustav best of luck in his new endeavours simultaneously as we are preparing for an exciting time with future rapid growth"

Responsible parties

This information constitutes inside information that Acroud AB (publ) is required to disclose under the EU Market Abuse Regulation 596/2014. The information in this press release has been published through the agency of the contact persons below, at the time specified by Acroud AB's (publ) news distributor Cision for publication of this press release. The person below may also be contacted for further information.

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From August 2021 (Q221 Report) report Acroud has changed reporting and company language to English. This means that onwards press releases will only be communicated in English. However, Interim Reports and the correlated press releases will be issued in both English and Swedish, however the English version will supersede the Swedish version.

About ACROUD AB

ACROUD is a fast-growing global challenger that operates and develops +30 comparison and news sites within Poker, Sports Betting and Casino. In 2021, Acroud launched The Festival Series which is a competitive Sports Betting, Casino and Poker Experience taking place in different destinations in Europe. Acroud also offers SaaS solutions for the iGaming affiliate industry. In 2020 and 2021, a number of companies have joined the ride and thus several experienced individuals in the industry leads Acroud's journey to become "The Mediahouse of The Future". Our mission is to connect people, Content Creators (*Youtubers, Streamers, Affiliates*) and businesses. We are growing fast and is a leading global player in the industry with just over 90 people in Malta, Denmark and Sweden. Acroud has been listed on the Nasdaq First North Growth Market since June 2018.