



Bräcke 2026-04-28

EasyFill AB (publ) signs three-year licensing agreement with a global manufacturer with a minimum annual volume of 10,000 shelves

EasyFill AB (publ) has signed a three-year licensing and supply agreement with a global manufacturer of commercial refrigeration equipment. The agreement is based on EasyFill's technology licensing model, where the customer integrates EasyFill's shelf solutions into its refrigeration units. Under the agreement, the customer will pay a license fee per shelf and purchase EasyFill shelves for use in its products.

The agreement includes a minimum annual volume commitment of 10,000 shelves, creating a stable and recurring revenue stream for EasyFill over the contract period. In addition to the license revenue, the agreement will generate income from the ongoing supply of shelves and related components. Based on the agreed minimum volumes and expected product supply, the agreement is estimated to represent an annual value in the range of approximately EUR 200,000–300,000.

“This agreement confirms the strength of our licensing model and our position as a partner to global manufacturers. By combining a technology license with supply, we create a scalable and long-term business model that benefits both parties,” says Tobias Sjölander, CEO of EasyFill AB (publ).

The agreement is in line with EasyFill's strategy to expand its OEM partnerships globally and further strengthen its position within integrated shelf solutions for the refrigeration industry.

EasyFill's licensing model is designed to enable large-scale integration of its shelf technology and is available to manufacturers globally.

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About the EasyFill Group

EasyFill AB is a Swedish listed company that uses Swedish patented innovations to increase sales, decrease work effort and reduce food waste. EasyFill is an innovation-driven company with the main focus on developing products that simplify the handling of goods in stores and restaurants. All products that the company manufactures and sells are patented in the major markets of the world. Sales are made through the company's own subsidiaries, through retailers and together with manufacturers of soft drink refrigerators and refrigerator furniture manufacturers, who in turn resell their products with EasyFill's products pre-installed around the world.

EasyFill has been listed on Spotlight Stock Market, Stockholm since May 2007.