



Bräcke 2023-09-14

EasyFill AB (publ) has signed a partnership agreement for Australia and New Zealand and agreed on the first delivery of TurnLoader™

EasyFill AB (publ) has today signed a partnership agreement with Lane Industries, headquartered in Perth, Australia, regarding the rotating FIFO shelving systems TurnLoader Ambient™, TurnLoader™ MultiDeck and RotoShelf®. The first container, containing 54 sections of TurnLoader™ with a contract value of over SEK 1 million, is expected to ship with destination Australia in October 2023.

After EuroShop 2023, EasyFill has noticed a large increase in interest in the company's products from potential customers and partners. In Australia and New Zealand, EasyFill's products will now be sold by Lane Industries. Lane Industries has been established in the market for many years and has almost 40 years of experience in sales and installation of shop fittings. The company has a strong position and is therefore a very good partner for EasyFill.

The agreement is part of EasyFill's new partner strategy, which seeks cooperation with well-established resellers around the world. The agreement with Lane Industries covers Australia and New Zealand. The hope is that the collaboration can eventually lead to larger rollouts in store chains in the region. Read more about Lane Industries on www.laneind.com.au.

"It is gratifying to see that our partner strategy is now starting to gain momentum and that we see that we can start up a new partner remotely. Signing partner agreements is one thing, but at the same time also getting the first delivery for the roll-out of the products in Australia is a great success for our work. We look forward to changing the future with turning shelves in Australia and New Zealand", comments Tobias Sjölander, CEO of EasyFill.

"Exciting times ahead, we are super excited and looking forward to this new chapter for both our companies," comments David Wyness, Lane Industries.

This disclosure contains information that EasyFill is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on September 14, 2023.

For more information, please contact

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About the EasyFill Group

EasyFill AB is a Swedish listed company that uses Swedish patented innovations to increase sales, decrease work effort and reduce food waste. EasyFill is an innovation-driven company with the main focus on developing products that simplify the handling of goods in stores and restaurants. All products that the company manufactures and sells are patented in the major markets of the world. Sales are made through the company's own subsidiaries, through retailers



and together with manufacturers of soft drink refrigerators and refrigerator furniture manufacturers, who in turn resell their products with EasyFill's products pre-installed around the world.

EasyFill has been listed on Spotlight Stock Market, Stockholm since May 2007.