



Miris expands its distributor network with a new partner in Kuwait

The MedTech company Miris, best known by its Miris Human Milk Analyzer™ (Miris HMA™), has announced an exciting new partnership with Advanced Medical German Company in GCC and MENA Region.

Advanced Medical German Co is the latest distributor to carry Miris medical equipment and products for human milk analysis. Advanced Medical German Company is one of the leading distributors in medical products and services, with a mission of improving health care services. Its corporate office is located in Kuwait and operates business in GCC and also in international market. Its business structure is vertically diversified into Laboratories Division, Life Science Division, Pharmaceuticals Division and Medical Equipment Division.

"This is an exciting time for Miris as we sign our first partnership in Kuwait, says Camilla Myhre Sandberg, CEO at Miris. We love aligning with people and companies with a mission to improve health care services and make it more accessible, and Advanced Medical German Co fit the bill perfectly. We think our customers in The Middle East will benefit from having a dedicated Miris distributor to provide support and special services. We look forward to a long and strong partnership with Advanced Medical German Co, said Camilla Myhre Sandberg, CEO.

"Miris has cultivated an exceptional reputation with its Miris Human Milk Analyzer™ in terms of its precision based on many years of research and development," said Dr. Eyad Al Saleh, Chairman of AMG. "Miris has developed a unique competence and expertise in the field and we look forward to a long and fruitful relationship with Miris and anticipate its potential expansion."

The exclusive distribution agreements cover the following regions: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, State of Palestine, Syria Arab Republic, Tunisia, Yemen and Nigeria.

For more information:

Camilla Myhre Sandberg, VD Miris Holding AB

Cell phone: +46 18-14 69 07, E-mail: camilla.sandberg@mirissolutions.com

To know more about AMG: www.amgkwt.com

About Miris

Miris is a global Med Tech company who develops and sells solutions for human milk analysis. The products are used at neonatal intensive care units, milk banks and research centers worldwide. The purpose is to enable clinicians to practice individualized nutrition of human milk using target fortification, thus giving preterm babies the best possible start in life. Miris received FDA clearance for the Human Milk Analyzer™ for the US market in December 2018. The mission is to make individualized nutrition, based on human milk, available globally to improve neonatal health. Miris Holding AB is listed on the Spotlight Stock Market in Sweden.

This information is the information that Miris Holding AB is required to disclose under the EU Market Abuse Regulation. The information was provided by the above contact person for publication on Sep 06, 2019.