



Storytel's application for admission to trading on Nasdaq First North has been approved

Nasdaq Stockholm AB has today approved Storytel AB's (publ) ("Storytel" or the "Company") application for admission to trading of the Company's shares on Nasdaq First North in Stockholm. The first day of trading on Nasdaq First North will commence on 5 December 2018. The Company has, in connection with the application, prepared a company description that will be published on the Company's website on 3 December 2018.

Storytel's shares are today trading on the Spotlight Stock Market (former Aktietorget). On 15 June 2018, the Company announced that the Board of Directors had decided to act for a change of listing venue to Nasdaq First North in Stockholm in 2018. Nasdaq Stockholm AB has today approved the Company's application for admission to trading of the Company's shares on Nasdaq First North. First day of trading in the Company's shares on Nasdaq First North will commence on 5 December 2018 and the last day of trading in Storytel's shares on Spotlight Stock Market is 4 December 2018. Storytel's shares will continue to trade under the ticker name STORY B with current ISIN- code SE0007439443. Shareholders in Storytel will not have to take any action with regard to the change of listing venue.

Company description

In connection with the application to Nasdaq First North, the Company has prepared a company description, in accordance with the requirements of Nasdaq First North, which will be published on the Company's website <https://investors.storytel.com> on 3 December 2018. The company description is not a prospectus, has not been approved by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*) and does not contain any offering of shares or any other offering of financial instruments in the Company in Sweden or in any other jurisdiction.

About Nasdaq First North

Nasdaq First North is Nasdaq's European growth market, with the same legal status as the Spotlight Stock Market, a multilateral trading facility (MTF) and has not the legal status of a non-regulated market. Nasdaq First North is an alternative marketplace operated by the different exchanges within the Nasdaq group. Companies on Nasdaq First North are subject to Nasdaq First North's rulebook and not the same rules as companies listed on the regulated main market. The risk in investing in a company on Nasdaq First North may therefore be higher than investing in a company on the main market. All companies with shares traded on Nasdaq First North have a Certified Adviser that monitors that the rules are followed. The exchange (Nasdaq Stockholm AB) approves the application for admission to trading.

Jonas Tellander, CEO:

"We are pleased to be welcomed by Nasdaq First North, which feels like a natural step in Storytel's growth journey. Following the change of listing venue, it will, amongst others, be easier for foreign investors to purchase shares, and also for employees within Storytel around the world, which I am particularly excited about."

Certified Adviser

FNCA is the Company's Certified Adviser on Nasdaq First North.

Advisor

Baker McKenzie is the legal adviser in connection with the change of listing venue.

For more information, contact:

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About Storytel

The Storytel group consists of two divisions, Streaming and Print Publishing. The Streaming division offers an audio-book and e-book subscription service under the names Storytel and Mofibo, at present available in Sweden, Norway, Denmark, Finland, Iceland, The Netherlands, Poland, Russia, Spain, India, the United Arab Emirates, Turkey, Italy and Mexico. The Streaming division also includes audio-book production, including Storytel Original, primarily operated by audio-book publisher Storyside. The Print Publishing division includes the publishers Norstedts, Massolit, Printz Publishing, Danish People's Press, Storytel Publishing, Rabén & Sjögren and B. Wahlströms, as well as Norstedts Kartor.